

Lorena Robaina-CalderÃ-n

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/977071/publications.pdf>

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2
papers

12
citations

2682572

2
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2917675

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g-index

2
all docs

2
docs citations

2
times ranked

8
citing authors

#	ARTICLE	IF	CITATIONS
1	A review of research on neuromarketing using content analysis: key approaches and new avenues. <i>Cognitive Neurodynamics</i> , 2021, 15, 923-938.	4.0	8
2	Knowing the Blood Nondonor to Activate Behaviour. <i>Social Sciences</i> , 2019, 8, 324.	1.4	4