

Jifei Wu

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9760003/publications.pdf>

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4
papers

39
citations

2258059

3
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

18
citing authors

#	ARTICLE	IF	CITATIONS
1	The influence of mobile QR code payment on payment pleasure: evidence from China. International Journal of Bank Marketing, 2021, 39, 337-356.	6.4	19
2	Get Close to the Robot: The Effect of Risk Perception of COVID-19 Pandemic on Customer's Robot Engagement. International Journal of Environmental Research and Public Health, 2021, 18, 6314.	2.6	13
3	To do or to have? Exploring the effects of social exclusion on experiential and material purchases. Asian Journal of Social Psychology, 2020, 23, 328-338.	2.1	6
4	I'll Follow the Minority: The Effects of Sales Level on Purchase Intention of Self-expressive Products. Frontiers in Psychology, 2018, 9, 1135.	2.1	1