

# Wen-Pin Lin

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9758326/publications.pdf>

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2  
papers

41  
citations

3311381

1  
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3475538

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| # | ARTICLE   | IF  | CITATIONS |
|---|---|-----|-----------|
| 1 | An Empirical Study on e-Commerce User's Technology Acceptance Behavior and the Entrepreneurship Strategy in China Base on TSC-TAM Model. , 2021, , .              |     | 0         |
| 2 | An Empirical Study on Customer Segmentation by Purchase Behaviors Using a RFM Model and K-Means Algorithm. Mathematical Problems in Engineering, 2020, 2020, 1-7. | 1.1 | 41        |