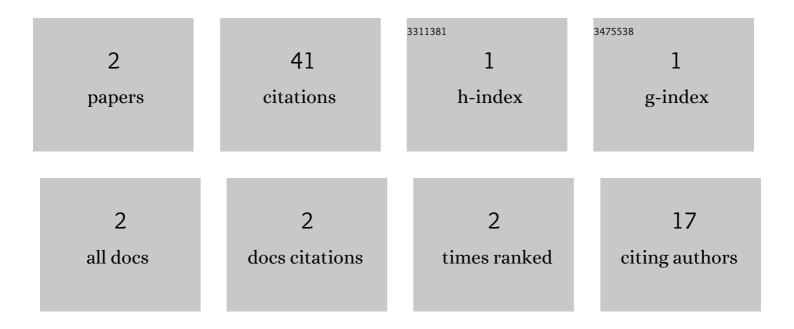
Wen-Pin Lin

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9758326/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	An Empirical Study on e-Commerce User's Technology Acceptance Behavior and the Entrepreneurship Strategy in China Base on TSC-TAM Model. , 2021, , .		о
2	An Empirical Study on Customer Segmentation by Purchase Behaviors Using a RFM Model and K-Means Algorithm. Mathematical Problems in Engineering, 2020, 2020, 1-7.	1.1	41