

Wen-Pin Lin

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9758326/publications.pdf>

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2
papers

41
citations

3311381

1
h-index

3475538

1
g-index

2
all docs

2
docs citations

2
times ranked

17
citing authors

#	ARTICLE	IF	CITATIONS
1	An Empirical Study on Customer Segmentation by Purchase Behaviors Using a RFM Model and K-Means Algorithm. Mathematical Problems in Engineering, 2020, 2020, 1-7.	1.1	41
2	An Empirical Study on e-Commerce User's Technology Acceptance Behavior and the Entrepreneurship Strategy in China Base on TSC-TAM Model. , 2021, , .		0