

# Morteza Namvar

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9757155/publications.pdf>

Version: 2024-02-01

14  
papers

187  
citations

1684188

5  
h-index

1474206

9  
g-index

14  
all docs

14  
docs citations

14  
times ranked

121  
citing authors

#	ARTICLE	IF	CITATIONS
1	The mediating role of blockchain technology in improvement of knowledge sharing for supply chain management. <i>Management Decision</i> , 2022, 60, 784-805.	3.9	26
2	Hybrid Metaheuristics for QoS-Aware Service Composition: A Systematic Mapping Study. <i>IEEE Access</i> , 2022, 10, 12678-12701.	4.2	6
3	Emergent affordances and potential challenges of mobile learning apps: insights from online reviews. <i>Information Technology and People</i> , 2022, 35, 2500-2517.	3.2	6
4	Wise Data-Driven Decision-Making. <i>Lecture Notes in Computer Science</i> , 2021, , 109-119.	1.3	2
5	Sensegiving in organizations via the use of business analytics. <i>Information Technology and People</i> , 2021, 34, 1615-1638.	3.2	4
6	Using business intelligence to support the process of organizational sensemaking. <i>Communications of the Association for Information Systems</i> , 2016, 38, 330-352.	0.9	5
7	Exploring the role of intellectual capital in the development of e-business models. <i>International Journal of Commerce and Management</i> , 2013, 23, 97-112.	0.5	14
8	An approach to optimised customer segmentation and profiling using RFM, LTV, and demographic features. <i>International Journal of Electronic Customer Relationship Management</i> , 2011, 5, 220.	0.2	14
9	A Two Phase Clustering Method for Intelligent Customer Segmentation. , 2010, , .		48
10	Data Mining Applications in Customer Churn Management. , 2010, , .		8
11	Exploring the impacts of intellectual property on intellectual capital and company performance. <i>Management Decision</i> , 2010, 48, 676-697.	3.9	45
12	Exploring the Role of Human Capital on Firm's Structural Capital in Iranian E-Business Industry. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
13	Simplifying Sensemaking: Concept, Process, Strengths, Shortcomings, and Ways Forward for Information Systems in Contemporary Business Environments. <i>Australasian Journal of Information Systems</i> , 0, 22, .	0.3	8
14	Knowledge identity (KI): a determining factor in the effective use of analytics. <i>Knowledge Management Research and Practice</i> , 0, , 1-20.	4.1	0