

Morteza Namvar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9757155/publications.pdf>

Version: 2024-02-01

14
papers

187
citations

1684188

5
h-index

1474206

9
g-index

14
all docs

14
docs citations

14
times ranked

121
citing authors

#	ARTICLE	IF	CITATIONS
1	A Two Phase Clustering Method for Intelligent Customer Segmentation. , 2010, , .		48
2	Exploring the impacts of intellectual property on intellectual capital and company performance. Management Decision, 2010, 48, 676-697.	3.9	45
3	The mediating role of blockchain technology in improvement of knowledge sharing for supply chain management. Management Decision, 2022, 60, 784-805.	3.9	26
4	An approach to optimised customer segmentation and profiling using RFM, LTV, and demographic features. International Journal of Electronic Customer Relationship Management, 2011, 5, 220.	0.2	14
5	Exploring the role of intellectual capital in the development of e-business models. International Journal of Commerce and Management, 2013, 23, 97-112.	0.5	14
6	Data Mining Applications in Customer Churn Management. , 2010, , .		8
7	Simplifying Sensemaking: Concept, Process, Strengths, Shortcomings, and Ways Forward for Information Systems in Contemporary Business Environments. Australasian Journal of Information Systems, 0, 22, .	0.3	8
8	Hybrid Metaheuristics for QoS-Aware Service Composition: A Systematic Mapping Study. IEEE Access, 2022, 10, 12678-12701.	4.2	6
9	Emergent affordances and potential challenges of mobile learning apps: insights from online reviews. Information Technology and People, 2022, 35, 2500-2517.	3.2	6
10	Using business intelligence to support the process of organizational sensemaking. Communications of the Association for Information Systems, 2016, 38, 330-352.	0.9	5
11	Sensegiving in organizations via the use of business analytics. Information Technology and People, 2021, 34, 1615-1638.	3.2	4
12	Wise Data-Driven Decision-Making. Lecture Notes in Computer Science, 2021, , 109-119.	1.3	2
13	Exploring the Role of Human Capital on Firm's Structural Capital in Iranian E-Business Industry. SSRN Electronic Journal, 0, , .	0.4	1
14	Knowledge identity (KI): a determining factor in the effective use of analytics. Knowledge Management Research and Practice, 0, , 1-20.	4.1	0