

Menglong Xia

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9748701/publications.pdf>

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2
papers

63
citations

3311381

1
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

74
citing authors

#	ARTICLE	IF	CITATIONS
1	A TAM-based approach to explore the effect of online experience on destination image: A smartphone user's perspective. <i>Journal of Destination Marketing & Management</i> , 2018, 8, 259-270.	5.3	61
2	Linear and nonlinear relationships: a hybrid SEM-neural network approach to verify the links of online experience with luxury hotel branding. <i>Journal of Hospitality and Tourism Insights</i> , 2022, 5, 1062-1079.	3.4	2