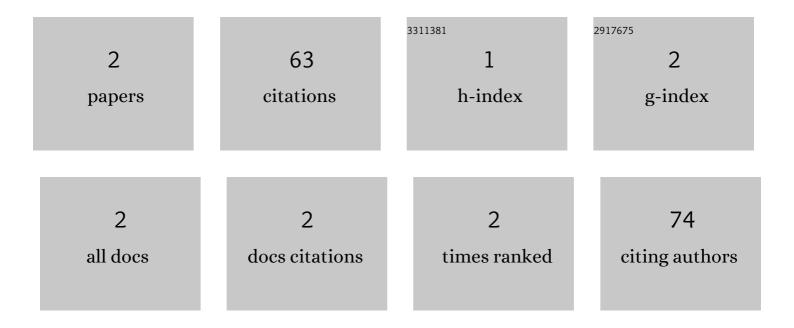
Menglong Xia

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9748701/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	A TAM-based approach to explore the effect of online experience on destination image: A smartphone user's perspective. Journal of Destination Marketing & Management, 2018, 8, 259-270.	5.3	61
2	Linear and nonlinear relationships: a hybrid SEM-neural network approach to verify the links of online experience with luxury hotel branding. Journal of Hospitality and Tourism Insights, 2022, 5, 1062-1079.	3.4	2