

Jing Yu

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9729323/publications.pdf>

Version: 2024-02-01

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2258059

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2272923

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citing authors

#	ARTICLE	IF	CITATIONS
1	Religious Festival Marketing: Distinguishing between Devout Believers and Tourists. Religions, 2020, 11, 413.	0.6	11
2	Exploring destination image, familiarity, information search behaviour, involvement and travel motivation as influencers of ecotourists's destination loyalty. Tourism(Poland), 2020, 30, 101-114.	0.7	4
3	Exploring Recreationist-Environment Fit Hospitality Experiences of Green Hotels in China. Sustainability, 2022, 14, 1850.	3.2	4
4	Policy Compliance and Ritual Maintenance Dilemma: Can Chinese Folk Temples's Air Pollution Control Measures Ensure Visitor Satisfaction?. Frontiers in Environmental Science, 2022, 10, .	3.3	1