

Irma ChacÃ³n

List of Publications by Year in descending order

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Version: 2024-02-01

11
papers

160
citations

1306789

7
h-index

1281420

11
g-index

11
all docs

11
docs citations

11
times ranked

150
citing authors

#	ARTICLE	IF	CITATIONS
1	From the Total-Factor Framework to Food Cost Performance Disaggregation—Developing an Innovative Model to Enhance Menu Performance. <i>Sustainability</i> , 2020, 12, 9552.	1.6	2
2	Perspectives of organizers and exhibitors on the performance assessment of exhibitors at an International Travel Fair. <i>International Journal of Hospitality Management</i> , 2020, 87, 102469.	5.3	8
3	Applying an Extended Theory of Planned Behavior for Sustaining a Landscape Restaurant. <i>Sustainability</i> , 2019, 11, 5100.	1.6	15
4	Facebook marketing campaign benchmarking for a franchised hotel. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 1705-1723.	5.3	22
5	Exploring the determinants of attendance in the Chinese professional baseball league. <i>Journal of Information and Optimization Sciences</i> , 2015, 36, 461-484.	0.2	6
6	An Efficiency-Based Metafrontier Approach To Menu Analysis. <i>Journal of Hospitality and Tourism Research</i> , 2014, 38, 199-221.	1.8	20
7	Environment-adjusted total-factor energy efficiency of Taiwan's service sectors. <i>Energy Policy</i> , 2013, 63, 1160-1168.	4.2	38
8	Exploring surplus-based menu analysis in Chinese-style fast food restaurants. <i>International Journal of Hospitality Management</i> , 2013, 33, 263-272.	5.3	18
9	Meal Category Analysis: An Application of the Metafrontier Approach. <i>Tourism Economics</i> , 2012, 18, 1083-1095.	2.6	4
10	Do market share and efficiency matter for each other? An application of the zero-sum gains data envelopment analysis. <i>Journal of the Operational Research Society</i> , 2010, 61, 647-657.	2.1	24
11	Managerial efficiency of securities firms under the law-induced financial holding companies in Taiwan. <i>Journal of Information and Optimization Sciences</i> , 2010, 31, 37-62.	0.2	3