

Irma ChacÃ³n

List of Publications by Year in descending order

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Version: 2024-02-01

11
papers

160
citations

1306789

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1281420

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all docs

11
docs citations

11
times ranked

150
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | Environment-adjusted total-factor energy efficiency of Taiwan's service sectors. <i>Energy Policy</i> , 2013, 63, 1160-1168. | 4.2 | 38 |
| 2 | Do market share and efficiency matter for each other? An application of the zero-sum gains data envelopment analysis. <i>Journal of the Operational Research Society</i> , 2010, 61, 647-657. | 2.1 | 24 |
| 3 | Facebook marketing campaign benchmarking for a franchised hotel. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 1705-1723. | 5.3 | 22 |
| 4 | An Efficiency-Based Metafrontier Approach To Menu Analysis. <i>Journal of Hospitality and Tourism Research</i> , 2014, 38, 199-221. | 1.8 | 20 |
| 5 | Exploring surplus-based menu analysis in Chinese-style fast food restaurants. <i>International Journal of Hospitality Management</i> , 2013, 33, 263-272. | 5.3 | 18 |
| 6 | Applying an Extended Theory of Planned Behavior for Sustaining a Landscape Restaurant. <i>Sustainability</i> , 2019, 11, 5100. | 1.6 | 15 |
| 7 | Perspectives of organizers and exhibitors on the performance assessment of exhibitors at an International Travel Fair. <i>International Journal of Hospitality Management</i> , 2020, 87, 102469. | 5.3 | 8 |
| 8 | Exploring the determinants of attendance in the Chinese professional baseball league. <i>Journal of Information and Optimization Sciences</i> , 2015, 36, 461-484. | 0.2 | 6 |
| 9 | Meal Category Analysis: An Application of the Metafrontier Approach. <i>Tourism Economics</i> , 2012, 18, 1083-1095. | 2.6 | 4 |
| 10 | Managerial efficiency of securities firms under the law-induced financial holding companies in Taiwan. <i>Journal of Information and Optimization Sciences</i> , 2010, 31, 37-62. | 0.2 | 3 |
| 11 | From the Total-Factor Framework to Food Cost Performance Disaggregation—Developing an Innovative Model to Enhance Menu Performance. <i>Sustainability</i> , 2020, 12, 9552. | 1.6 | 2 |