

# Asunur Cezar

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9697329/publications.pdf>

Version: 2024-02-01

7  
papers

215  
citations

1937685

4  
h-index

1872680

6  
g-index

8  
all docs

8  
docs citations

8  
times ranked

220  
citing authors

#	ARTICLE	IF	CITATIONS
1	Competitive locationâ€based and trajectoryâ€based mobile targeting. Decision Sciences, 2023, 54, 177-192.	4.5	4
2	Adversarial Classification: Impact of Agentsâ€™ Faking Cost on Firms and Agents. Production and Operations Management, 2020, 29, 2789-2807.	3.8	3
3	Sourcing Information Security Operations: The Role of Risk Interdependency and Competitive Externality in Outsourcing Decisions. Production and Operations Management, 2017, 26, 860-879.	3.8	34
4	Analyzing conversion rates in online hotel booking. International Journal of Contemporary Hospitality Management, 2016, 28, 286-304.	8.0	56
5	Outsourcing Information Security: Contracting Issues and Security Implications. Management Science, 2014, 60, 638-657.	4.1	60
6	Differential Effects of the Two Types of Information Systems: A Hospital-Based Study. Journal of Management Information Systems, 2009, 26, 297-316.	4.3	51
7	Adversarial Classification When Even Good Types Can Fake. SSRN Electronic Journal, 0, , .	0.4	0