

Hongshen Liu

List of Publications by Year in descending order

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3
papers

35
citations

3311381

1
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

60
citing authors

#	ARTICLE	IF	CITATIONS
1	The impact of customer organization socialization: a moderated mediation model. Asia Pacific Journal of Marketing and Logistics, 2021, ahead-of-print, .	3.2	0
2	The Mechanism of the Effects of Experiential Marketing on Urban Consumers' Well-Being. Complexity, 2020, 2020, 1-10.	1.6	2
3	Consumer Responses to Corporate Environmental Actions in China: An Environmental Legitimacy Perspective. Journal of Business Ethics, 2017, 143, 589-602.	6.0	33