Hongshen Liu

List of Publications by Year in descending order

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3311381 2917675 3 35 1 2 citations g-index h-index papers 3 3 3 60 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Consumer Responses to Corporate Environmental Actions in China: An Environmental Legitimacy Perspective. Journal of Business Ethics, 2017, 143, 589-602.	6.0	33
2	The Mechanism of the Effects of Experiential Marketing on Urban Consumers' Well-Being. Complexity, 2020, 2020, 1-10.	1.6	2
3	The impact of customer organization socialization: aÂmoderated mediation model. Asia Pacific Journal of Marketing and Logistics, 2021, ahead-of-print, .	3.2	0