

# Alla Kasych

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/966206/publications.pdf>

Version: 2024-02-01

18  
papers

62  
citations

2682572

2  
h-index

1872680

6  
g-index

18  
all docs

18  
docs citations

18  
times ranked

17  
citing authors

#	ARTICLE	IF	CITATIONS
1	Brand as a key factor of competitiveness of electrical and electronic engineering companies. <i>Economy and Society</i> , 2022, , .		
2	Brand as a key factor of competitiveness of electrical and electronic engineering companies. <i>Economy and Society</i> , 2022, , .		
3	Brand as a key factor of competitiveness of electrical and electronic engineering companies. <i>Economy and Society</i> , 2022, , .		
4	Brand as a key factor of competitiveness of electrical and electronic engineering companies. <i>Economy and Society</i> , 2022, , .		
5	Brand as a key factor of competitiveness of electrical and electronic engineering companies. <i>Economy and Society</i> , 2022, , .		
6	Brand as a key factor of competitiveness of electrical and electronic engineering companies. <i>Economy and Society</i> , 2022, , .		
7	Corporate Brand: Essence, Evaluation Methodology, Experience of Electrical and Electronic Engineering Companies. , 2021, , .		0
8	Technology strategy as a key factor of competitiveness of electrical and electronic engineering companies. , 2021, , .		0
9	Brand as a key factor of competitiveness of electrical and electronic engineering companies. <i>Economy and Society</i> , 2022, , .		
10	Brand as a key factor of competitiveness of electrical and electronic engineering companies. <i>Economy and Society</i> , 2022, , .		
11	Brand as a key factor of competitiveness of electrical and electronic engineering companies. <i>Economy and Society</i> , 2022, , .		
12	Corporate Environmental Responsibility through the Prism of Strategic Management. <i>Sustainability</i> , 2020, 12, 9589.	3.2	22
13	Globalization processes in the modern world challenging the national economy development. <i>SHS Web of Conferences</i> , 2019, 65, 09002.	0.2	1
14	Evaluating Effectiveness of the Business Models of Electrical and Electronic Engineering Companies: Monitoring Methods, Experience and Characteristics. , 2019, , .		16
15	Modern management tools for sustainable development of mining enterprises. <i>E3S Web of Conferences</i> , 2019, 123, 01017.	0.5	6
16	Optimization of Business Processes with the use of Industrial Digitalization. , 2019, , .		11
17	THE ECONOMIC SECURITY OF HIGHER EDUCATION INSTITUTIONS FROM THE PERSPECTIVE OF INTERNATIONAL COMPETITION. <i>Baltic Journal of Economic Studies</i> , 2019, 4, 1.	0.5	2
18	Generalization of the Theoretical Science Conditions on the Sustainable Development of the Enterprise. <i>VĀ-snik KiĀ-vsĒ1kogo NacĀ-onalĒ1nogo UnĀ-versitetu Ā-menĀ- Tarasa ĀevĀenka EkonomĀ-ka</i> , 2019, , 37-46. <sup>1</sup>	0.2	1