

Boyuan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9647269/publications.pdf>

Version: 2024-02-01

3
papers

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citations

2682572

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2917675

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g-index

3
all docs

3
docs citations

3
times ranked

3
citing authors

#	ARTICLE	IF	CITATIONS
1	New brand introduction and selling mode choice for online retailers with network effect. Managerial and Decision Economics, 2022, 43, 1340-1350.	2.5	6
2	Agency or wholesale? retail selling format in the presence of new manufacturer introduction. Electronic Commerce Research, 2023, 23, 2291-2325.	5.0	6
3	Manufacturer selling mode choice for new version product introduction. Managerial and Decision Economics, 2022, 43, 3316-3330.	2.5	2