

Kim Werner

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9646274/publications.pdf>

Version: 2024-02-01

17
papers

224
citations

1040056

9
h-index

1199594

12
g-index

18
all docs

18
docs citations

18
times ranked

169
citing authors

#	ARTICLE	IF	CITATIONS
1	The future is female, the future is diverse: perceptions of young female talents on their future in the (German) event industry. <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2023, 15, 417-436.	4.0	0
2	Event Management Skills in the Post-covid-19 World: Insights from China, Germany, and Australia. <i>Event Management</i> , 2022, 26, 867-882.	1.1	14
3	The role of slow events for sustainable destination development: a conceptual and empirical review. <i>Journal of Sustainable Tourism</i> , 2021, 29, 1913-1931.	9.2	11
4	Conceptualising event value co-destruction and developing a future agenda for events research. <i>International Journal of Event and Festival Management</i> , 2021, 12, 346-363.	1.4	3
5	The Service-Dominant Logic, Value Cocreation and the Impact on Universities' Event Management Curricula. , 2020, , 113-127.		2
6	Value co-creation processes at sustainable music festivals: a grounded theory approach. <i>International Journal of Event and Festival Management</i> , 2019, 11, 127-144.	1.4	17
7	Coworker knowledge sharing and peer learning among elite footballers: Insights from German Bundesliga players. <i>Sport Management Review</i> , 2018, 21, 596-611.	2.9	17
8	Collaborative capacity to develop an events portfolio within a small island development state: the Cook Islands. <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2018, 10, 69-89.	4.0	22
9	Comparative Global Perspectives of Event Management Education: Lessons from a Sino-German Double Degree Event Management Program. <i>Event Management</i> , 2018, 22, 1027-1046.	1.1	4
10	Service dominant logic as a new fundamental framework for analyzing event sustainability: A case study from the German meetings industry. <i>Journal of Convention and Event Tourism</i> , 2017, 18, 318-343.	3.0	13
11	7. Eventtourismus in Australien und Neuseeland. , 2017, , .		0
12	Avoiding Greenwashing in Event Marketing: An Exploration of Concepts, Literature and Methods. <i>Journal of Management and Sustainability</i> , 2017, 7, 1.	0.3	9
13	Die normative Ordnung der service-dominierten Logik für ein komplexes Wertnetzwerk – ein innovativer Weg zu mehr Nachhaltigkeit?. <i>Theorie Und Praxis Der Nachhaltigkeit</i> , 2017, , 143-160.	0.2	1
14	Mega-events and increased collaborative capacity of tourism destinations: The case of the 2011 Rugby World Cup. <i>Journal of Destination Marketing & Management</i> , 2016, 5, 227-238.	5.3	13
15	Coopetition and Knowledge Transfer Dynamics: New Zealand's Regional Tourism Organizations and the 2011 Rugby World Cup. <i>Event Management</i> , 2015, 19, 365-380.	1.1	21
16	The impact of a mega-event on inter-organisational relationships and tie strength: Perceptions from the 2011 Rugby World Cup. <i>Sport Management Review</i> , 2015, 18, 421-435.	2.9	24
17	Learning and knowledge transfer processes in a mega-events context: The case of the 2011 Rugby World Cup. <i>Tourism Management</i> , 2015, 48, 174-187.	9.8	52