

Anthony McGeorge

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9644018/publications.pdf>

Version: 2024-02-01

2
papers

70
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

65
citing authors

#	ARTICLE	IF	CITATIONS
1	Crisis-induced behavior: From fear and frugality to the familiar. <i>International Journal of Consumer Studies</i> , 2022, 46, 524-539.	11.6	63
2	Consumer buying behavior and retailer strategy through a crisis: A futures studies perspective. <i>Journal of Marketing Theory and Practice</i> , 2022, 30, 457-475.	4.3	7