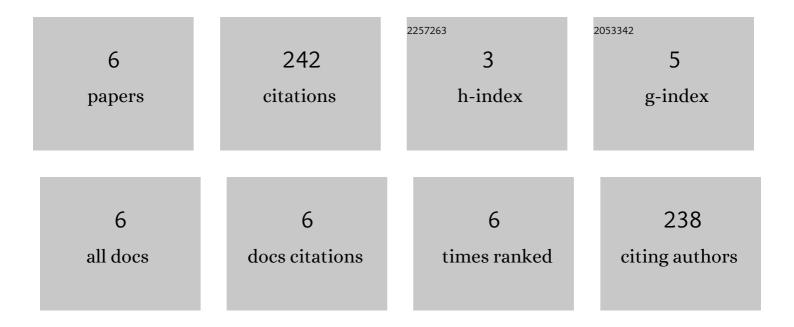
List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9637376/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	Adoption of ICTs as an emergent business strategy during and following COVID-19 crisis: evidence from Indian MSMEs. Benchmarking, 2023, 30, 1850-1883.	2.9	10
2	Impact of Social Media on Consumer Purchase Intention. , 2022, , 1501-1518.		1
3	The transition from linear economy to circular economy for sustainability among SMEs: A study on prospects, impediments, and prerequisites. Business Strategy and the Environment, 2021, 30, 1803-1822.	8.5	87
4	The degree of collaboration between business units in diversified corporation: A strategic perspective. Business Strategy and Development, 2020, 3, 449-460.	2.2	2
5	Impact of Social Media on Consumer Purchase Intention. Advances in IT Personnel and Project Management, 2020, , 260-277.	0.3	3
6	Green initiatives: a step towards sustainable development and firm's performance in the automobile industry. Journal of Cleaner Production, 2016, 121, 116-129.	4.6	139