

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9637376/publications.pdf>

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6  
papers

242  
citations

2257263

3  
h-index

2053342

5  
g-index

6  
all docs

6  
docs citations

6  
times ranked

238  
citing authors

#	ARTICLE	IF	CITATIONS
1	Adoption of ICTs as an emergent business strategy during and following COVID-19 crisis: evidence from Indian MSMEs. <i>Benchmarking</i> , 2023, 30, 1850-1883.	2.9	10
2	Impact of Social Media on Consumer Purchase Intention. , 2022, , 1501-1518.		1
3	The transition from linear economy to circular economy for sustainability among SMEs: A study on prospects, impediments, and prerequisites. <i>Business Strategy and the Environment</i> , 2021, 30, 1803-1822.	8.5	87
4	The degree of collaboration between business units in diversified corporation: A strategic perspective. <i>Business Strategy and Development</i> , 2020, 3, 449-460.	2.2	2
5	Impact of Social Media on Consumer Purchase Intention. <i>Advances in IT Personnel and Project Management</i> , 2020, , 260-277.	0.3	3
6	Green initiatives: a step towards sustainable development and firm's performance in the automobile industry. <i>Journal of Cleaner Production</i> , 2016, 121, 116-129.	4.6	139