

Yao Yao

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9637335/publications.pdf>

Version: 2024-02-01

2
papers

32
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

6
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer showrooming with supplier encroachment and omnichannel retailing. <i>Decision Sciences</i> , 2023, 54, 232-249.	4.5	18
2	Strategic pricing: An anti-encroachment policy of retailer with uncertainty in retail service. <i>European Journal of Operational Research</i> , 2022, 302, 144-157.	5.7	14