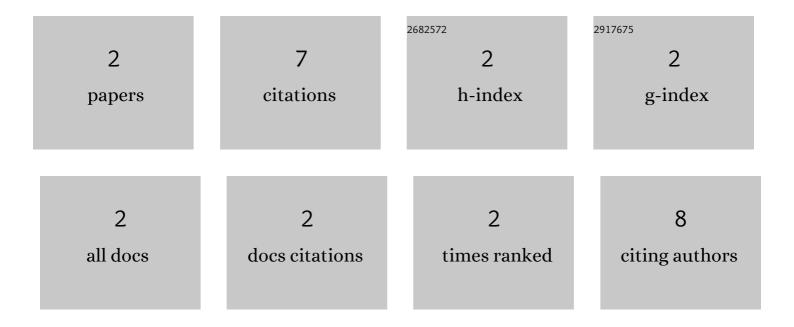
Eric Kolhede

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9626762/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	Segmentation of individual donors to charitable organizations. International Review on Public and Nonprofit Marketing, 2022, 19, 333-365.	2.0	4
2	Gender Effects on the Major Selection Process—A Five-Year Study: Implications for Marketing Business Programs of Small Private Colleges to Women. Journal of Marketing for Higher Education, 2001, 11, 39-60.	3.2	3