

Eric Kolhede

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9626762/publications.pdf>

Version: 2024-02-01

2

papers

7

citations

2682572

2

h-index

2917675

2

g-index

2

all docs

2

docs citations

2

times ranked

8

citing authors

#	ARTICLE	IF	CITATIONS
1	Segmentation of individual donors to charitable organizations. <i>International Review on Public and Nonprofit Marketing</i> , 2022, 19, 333-365.	2.0	4
2	Gender Effects on the Major Selection Process—A Five-Year Study: Implications for Marketing Business Programs of Small Private Colleges to Women. <i>Journal of Marketing for Higher Education</i> , 2001, 11, 39-60.	3.2	3