Yuanhong Wei

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9624020/publications.pdf

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1 papers	1 citations	3311381 1 h-index	3475538 1 g-index
l all docs	1 docs citations	1 times ranked	0 citing authors

#	Article	IF	CITATIONS
1	The Construction of Interpersonal Meanings in the <i>iPhone 1</i> Product Launch Presentation: Integrating Verbal and Visual Semiotics. IEEE Transactions on Professional Communication, 2021, 64, 3-22.	0.8	1