

# Shen Duan

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9609868/publications.pdf>

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4  
papers

121  
citations

2258059

3  
h-index

2272923

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

17  
citing authors

#	ARTICLE	IF	CITATIONS
1	The impact of online celebrity in livestreaming E-commerce on purchase intention from the perspective of emotional contagion. <i>Journal of Retailing and Consumer Services</i> , 2021, 63, 102733.	9.4	94
2	Impact of ambivalent attitudes on green purchase intentions: The role of negative moods. <i>International Journal of Consumer Studies</i> , 2022, 46, 182-199.	11.6	21
3	Are users attracted by playlist titles and covers? Understanding playlist selection behavior on a music streaming platform. <i>Journal of Innovation &amp; Knowledge</i> , 2022, 7, 100212.	14.0	4
4	How a blurry background in product presentation influences product size perception. <i>Psychology and Marketing</i> , 2022, 39, 1633-1645.	8.2	2