

# Simona Romani

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/960824/publications.pdf>

Version: 2024-02-01

27  
papers

2,119  
citations

361413

20  
h-index

552781

26  
g-index

28  
all docs

28  
docs citations

28  
times ranked

1521  
citing authors

#	ARTICLE	IF	CITATIONS
1	Introducing the Front-Of-Pack Acceptance Model: the role of usefulness and ease of use in European consumers's acceptance of Front-Of-Pack Labels. <i>International Journal of Food Sciences and Nutrition</i> , 2022, 73, 378-395.	2.8	11
2	Effects on consumers's subjective understanding of a new front-of-pack nutritional label: a study on Italian consumers. <i>International Journal of Food Sciences and Nutrition</i> , 2021, 72, 357-366.	2.8	21
3	Psychological Underpinnings of Brands. <i>Annual Review of Psychology</i> , 2021, 72, 585-607.	17.7	22
4	A cross-country experimental study on consumers's subjective understanding and liking on front-of-pack nutrition labels. <i>International Journal of Food Sciences and Nutrition</i> , 2021, 72, 833-847.	2.8	25
5	Attachment styles moderate customer responses to frontline service robots: Evidence from affective, attitudinal, and behavioral measures. <i>Psychology and Marketing</i> , 2021, 38, 881-895.	8.2	42
6	The satiating power of sustainability: the effect of package sustainability on perceived satiation of healthy food. <i>British Food Journal</i> , 2021, 123, 162-177.	2.9	18
7	Consumer Reshoring Sentiment and Animosity: Expanding Our Understanding of Market Responses to Reshoring. <i>Management International Review</i> , 2020, 60, 69-95.	3.3	20
8	"The road to food waste is paved with good intentions": When consumers' goals inhibit the minimization of household food waste. <i>Resources, Conservation and Recycling</i> , 2019, 149, 97-105.	10.8	67
9	Trajectories of brand hate. <i>Journal of Brand Management</i> , 2018, 25, 549-560.	3.5	94
10	Domestic food practices: A study of food management behaviors and the role of food preparation planning in reducing waste. <i>Appetite</i> , 2018, 121, 215-227.	3.7	154
11	Consumers' perceptions of luxury brands's CSR initiatives: An investigation of the role of status and conspicuous consumption. <i>Journal of Cleaner Production</i> , 2018, 194, 277-287.	9.3	97
12	Fashion without pollution: How consumers evaluate brands after an NGO campaign aimed at reducing toxic chemicals in the fashion industry. <i>Journal of Cleaner Production</i> , 2017, 149, 1164-1173.	9.3	45
13	Explaining consumer brand-related activities on social media: An investigation of the different roles of self-expression and socializing motivations. <i>Computers in Human Behavior</i> , 2017, 75, 272-282.	8.5	90
14	Corporate Socially Responsible Initiatives and Their Effects on Consumption of Green Products. <i>Journal of Business Ethics</i> , 2016, 135, 253-264.	6.0	123
15	Attitudes Toward Responsible Tourism and Behavioral Change to Practice it: A Demand-Side Perspective in the Context of Italy. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2016, 17, 191-208.	3.0	24
16	The revenge of the consumer! How brand moral violations lead to consumer anti-brand activism. <i>Journal of Brand Management</i> , 2015, 22, 658-672.	3.5	127
17	Consumer stakeholder responses to reshoring strategies. <i>Journal of the Academy of Marketing Science</i> , 2015, 43, 453-471.	11.2	51
18	Company Post-Crisis Communication Strategies and the Psychological Mechanism Underlying Consumer Reactions. <i>Journal of Public Relations Research</i> , 2015, 27, 22-45.	2.3	65

#	ARTICLE	IF	CITATIONS
19	Explaining Consumer Reactions to Corporate Social Responsibility: The Role of Gratitude and Altruistic Values. <i>Journal of Business Ethics</i> , 2013, 114, 193-206.	6.0	221
20	The effects of company offshoring strategies on consumer responses. <i>Journal of the Academy of Marketing Science</i> , 2013, 41, 683-704.	11.2	71
21	Consumer response to corporate irresponsible behavior: Moral emotions and virtues. <i>Journal of Business Research</i> , 2013, 66, 1814-1821.	10.2	309
22	My Anger Is Your Gain, My Contempt Your Loss: Explaining Consumer Responses to Corporate Wrongdoing. <i>Psychology and Marketing</i> , 2013, 30, 1029-1042.	8.2	105
23	When counterfeits raise the appeal of luxury brands. <i>Marketing Letters</i> , 2012, 23, 807-824.	2.9	56
24	Emotions that drive consumers away from brands: Measuring negative emotions toward brands and their behavioral effects. <i>International Journal of Research in Marketing</i> , 2012, 29, 55-67.	4.2	200
25	Covert brand recognition engages emotion-specific brain networks. <i>Archives Italiennes De Biologie</i> , 2012, 150, 259-73.	0.4	2
26	Consumption practices of counterfeit luxury goods in the Italian context. <i>Journal of Brand Management</i> , 2009, 16, 364-374.	3.5	56
27	Physically processing imperfect produce: The impact of prototypicality. <i>Journal of Consumer Behaviour</i> , 0, , .	4.2	3