Maria Zafar

List of Publications by Year in descending order

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3310631 3475103 1 34 1 1 citations h-index g-index papers 1 1 1 20 docs citations citing authors times ranked all docs

#	Article	IF	CITATIONS
1	Consumers' purchase intention and decision-making process through social networking sites: a social commerce construct. Behaviour and Information Technology, 2021, 40, 99-115.	2.5	34