

Maria Zafar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9586361/publications.pdf>

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1
papers

34
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

20
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | Consumers' purchase intention and decision-making process through social networking sites: a social commerce construct. Behaviour and Information Technology, 2021, 40, 99-115. | 4.0 | 34 |