

Yang Li

List of Publications by Year in descending order

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8
papers

56
citations

1937685

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1720034

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8
docs citations

8
times ranked

17
citing authors

#	ARTICLE	IF	CITATIONS
1	What Drives Customer Engagement in Omnichannel Retailing? The Role of Omnichannel Integration, Perceived Fluency, and Perceived Flow. IEEE Transactions on Engineering Management, 2024, 71, 797-809.	3.5	12
2	Integrating online and offline channels for online customer loyalty: the moderating role of retailer credibility. Information Technology and People, 2023, 36, 758-784.	3.2	3
3	When Do IT Capabilities Create Value for Buyer Performance? The Moderating Effect of Social Capital on Supply Chain Information Integration. Information Systems Management, 2022, 39, 156-176.	5.7	4
4	Influence of IT support on firms' cross-channel integration: the moderating role of institutional environment. Industrial Management and Data Systems, 2022, 122, 1056-1080.	3.7	4
5	Retaining customers with in-store mobile usage experience in omni-channel retailing: The moderating effects of product information overload and alternative attractiveness. Electronic Commerce Research and Applications, 2021, 46, 101028.	5.0	21
6	Balance cues of online-offline channel integration: Considering the moderating role of customer's showrooming motivation. Information and Management, 2021, 58, 103535.	6.5	6
7	Reducing transaction uncertainty with brands in web stores of dual-channel retailers. International Journal of Information Management, 2021, 61, 102398.	17.5	4
8	When cross-channel integration can benefit firm innovation and performance: the moderating role of e-commerce type. Journal of Data Information and Management, 2020, 2, 309-322.	2.7	2