

Yang Li

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9567928/publications.pdf>

Version: 2024-02-01

8
papers

56
citations

1937685

4
h-index

1720034

7
g-index

8
all docs

8
docs citations

8
times ranked

17
citing authors

#	ARTICLE	IF	CITATIONS
1	Retaining customers with in-store mobile usage experience in omni-channel retailing: The moderating effects of product information overload and alternative attractiveness. <i>Electronic Commerce Research and Applications</i> , 2021, 46, 101028.	5.0	21
2	What Drives Customer Engagement in Omnichannel Retailing? The Role of Omnichannel Integration, Perceived Fluency, and Perceived Flow. <i>IEEE Transactions on Engineering Management</i> , 2024, 71, 797-809.	3.5	12
3	Balance cues of online-offline channel integration: Considering the moderating role of customer's showrooming motivation. <i>Information and Management</i> , 2021, 58, 103535.	6.5	6
4	When Do IT Capabilities Create Value for Buyer Performance? The Moderating Effect of Social Capital on Supply Chain Information Integration. <i>Information Systems Management</i> , 2022, 39, 156-176.	5.7	4
5	Reducing transaction uncertainty with brands in web stores of dual-channel retailers. <i>International Journal of Information Management</i> , 2021, 61, 102398.	17.5	4
6	Influence of IT support on firms' cross-channel integration: the moderating role of institutional environment. <i>Industrial Management and Data Systems</i> , 2022, 122, 1056-1080.	3.7	4
7	Integrating online and offline channels for online customer loyalty: the moderating role of retailer credibility. <i>Information Technology and People</i> , 2023, 36, 758-784.	3.2	3
8	When cross-channel integration can benefit firm innovation and performance: the moderating role of e-commerce type. <i>Journal of Data Information and Management</i> , 2020, 2, 309-322.	2.7	2