

Kevin J Zeng

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9562903/publications.pdf>

Version: 2024-02-01

12
papers

370
citations

1478505

6
h-index

1199594

12
g-index

12
all docs

12
docs citations

12
times ranked

292
citing authors

#	ARTICLE	IF	CITATIONS
1	Bolstering ratings and reviews systems on multi-sided platforms: A co-creation perspective. <i>Journal of Business Research</i> , 2022, 139, 208-217.	10.2	7
2	Looking-forward or looking-back: Feedback strategies in tier-based hotel loyalty programs. <i>International Journal of Hospitality Management</i> , 2022, 102, 103164.	8.8	6
3	Communication strategies for multi-tier loyalty programs: The role of progress framing. <i>Tourism Management</i> , 2022, 91, 104460.	9.8	8
4	Review platforms as prosumer communities: theory, practices and implications. <i>European Journal of Marketing</i> , 2022, 56, 2698-2720.	2.9	4
5	Managing loyalty program communications in the digital era: Does culture matter?. <i>Journal of Retailing and Consumer Services</i> , 2021, 60, 102476.	9.4	17
6	Green Knowledge Sharing, Stakeholder Pressure, Absorptive Capacity, and Green Innovation: Evidence from Chinese Manufacturing Firms. <i>Business Strategy and the Environment</i> , 2020, 29, 1517-1531.	14.3	119
7	The Impacts of Fear and Uncertainty of COVID-19 on Environmental Concerns, Brand Trust, and Behavioral Intentions toward Green Hotels. <i>Sustainability</i> , 2020, 12, 8688.	3.2	91
8	Retain or upgrade: The progress-framing effect in hierarchical loyalty programs. <i>International Journal of Hospitality Management</i> , 2020, 89, 102562.	8.8	8
9	Environmentally sustainable or economically sustainable? The effect of Chinese manufacturing firms' corporate sustainable strategy on their green performances. <i>Business Strategy and the Environment</i> , 2019, 28, 989-997.	14.3	40
10	Anchoring-and-Adjustment During Affect Inferences. <i>Frontiers in Psychology</i> , 2019, 9, 2567.	2.1	4
11	Prosocial individual values and collective action: Does the societal culture matter?. <i>Social Behavior and Personality</i> , 2019, 47, 1-9.	0.6	4
12	The Relation Between Valence and Arousal in Subjective Experience Varies With Personality and Culture. <i>Journal of Personality</i> , 2017, 85, 530-542.	3.2	62