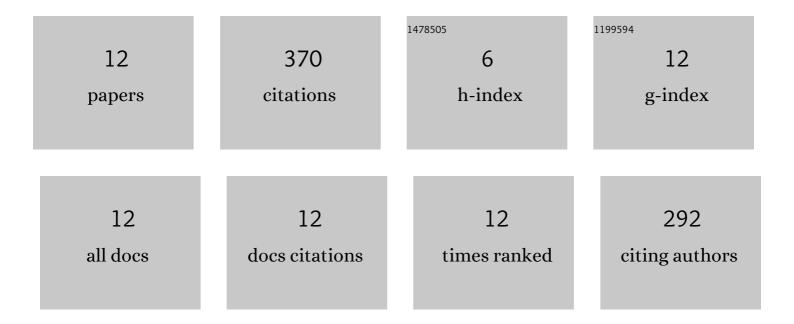
## Kevin J Zeng

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9562903/publications.pdf

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KEVIN LZENC

#	Article	IF	CITATIONS
1	Green Knowledge Sharing, Stakeholder Pressure, Absorptive Capacity, and Green Innovation: Evidence from Chinese Manufacturing Firms. Business Strategy and the Environment, 2020, 29, 1517-1531.	14.3	119
2	The Impacts of Fear and Uncertainty of COVID-19 on Environmental Concerns, Brand Trust, and Behavioral Intentions toward Green Hotels. Sustainability, 2020, 12, 8688.	3.2	91
3	The Relation Between Valence and Arousal in Subjective Experience Varies With Personality and Culture. Journal of Personality, 2017, 85, 530-542.	3.2	62
4	Environmentally sustainable or economically sustainable? The effect of Chinese manufacturing firms' corporate sustainable strategy on their green performances. Business Strategy and the Environment, 2019, 28, 989-997.	14.3	40
5	Managing loyalty program communications in the digital era: Does culture matter?. Journal of Retailing and Consumer Services, 2021, 60, 102476.	9.4	17
6	Retain or upgrade: The progress-framing effect in hierarchical loyalty programs. International Journal of Hospitality Management, 2020, 89, 102562.	8.8	8
7	Communication strategies for multi-tier loyalty programs: The role of progress framing. Tourism Management, 2022, 91, 104460.	9.8	8
8	Bolstering ratings and reviews systems on multi-sided platforms: A co-creation perspective. Journal of Business Research, 2022, 139, 208-217.	10.2	7
9	Looking-forward or looking-back: Feedback strategies in tier-based hotel loyalty programs. International Journal of Hospitality Management, 2022, 102, 103164.	8.8	6
10	Anchoring-and-Adjustment During Affect Inferences. Frontiers in Psychology, 2019, 9, 2567.	2.1	4
11	Prosocial individual values and collective action: Does the societal culture matter?. Social Behavior and Personality, 2019, 47, 1-9.	0.6	4
12	Review platforms as prosumer communities: theory, practices and implications. European Journal of Marketing, 2022, 56, 2698-2720.	2.9	4