

# Breffni M Noone

## List of Publications by Year in descending order

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33  
papers

1,094  
citations

430874

18  
h-index

414414

32  
g-index

33  
all docs

33  
docs citations

33  
times ranked

744  
citing authors

#	ARTICLE	IF	CITATIONS
1	Firm Performance During a Crisis: Effects of Adhocracy Culture, Incremental Product Innovation, and Firm Size. <i>Journal of Hospitality and Tourism Research</i> , 2024, 48, 153-183.	2.9	12
2	Cross-Category Add-On Bundling: Impact of the Consumption Nature of Bundled Products on Discount Framing Effectiveness. <i>Journal of Travel Research</i> , 2023, 62, 197-216.	9.0	2
3	Unhoused and unhireable? Examining employment biases in service contexts related to perceived warmth and competence of people experiencing homelessness. <i>Journal of Community Psychology</i> , 2022, 50, 3504-3524.	1.8	2
4	An Exploration of the Effects of Photograph Content, Photograph Source, and Price on Consumers'™ Online Travel Booking Intentions. <i>Journal of Travel Research</i> , 2020, 59, 120-139.	9.0	17
5	Scarcity-Based Price Promotions: How Effective are they in a Revenue Management Environment?. <i>Journal of Hospitality and Tourism Research</i> , 2020, 44, 883-907.	2.9	13
6	Menu engineering re-engineered: Accounting for menu item substitutes in pricing and menu placement decisions. <i>International Journal of Hospitality Management</i> , 2020, 87, 102504.	8.8	5
7	The Uniqueness of Revenue Management Approaches in Nontraditional Settings: The Case of the Golf Industry. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 633-655.	2.9	6
8	An examination of the role of booking lead time in consumers'™ reactions to online scarcity messages. <i>International Journal of Hospitality Management</i> , 2019, 77, 483-491.	8.8	26
9	A Tale of Two Cultures: Consumer Reactance and Willingness to Book Fenced Rates. <i>Journal of Travel Research</i> , 2018, 57, 707-726.	9.0	13
10	The moderating effect of perceived spatial crowding on the relationship between perceived service encounter pace and customer satisfaction. <i>International Journal of Hospitality Management</i> , 2017, 65, 37-46.	8.8	24
11	Impact of attitudinal loyalty on the frequent unmanaged business traveler'™s use of price and consumer reviews in hotel choice. <i>Journal of Revenue and Pricing Management</i> , 2016, 15, 20-36.	1.1	16
12	Understanding Consumers'™ Inferences from Price and Nonprice Information in the Online Lodging Purchase Decision. <i>Service Science</i> , 2016, 8, 108-123.	1.3	25
13	Pricing for hotel revenue management: Evolution in an era of price transparency. <i>Journal of Revenue and Pricing Management</i> , 2016, 15, 264-269.	1.1	23
14	A decision framework for restaurant revenue management. <i>Journal of Revenue and Pricing Management</i> , 2015, 14, 231-244.	1.1	12
15	Effects of Price and User-Generated Content on Consumers'™ Prepurchase Evaluations of Variably Priced Services. <i>Journal of Hospitality and Tourism Research</i> , 2014, 38, 562-581.	2.9	75
16	Strategic price positioning for revenue management: The effects of relative price position and fluctuation on performance. <i>Journal of Revenue and Pricing Management</i> , 2013, 12, 207-220.	1.1	24
17	Pricing in a social world: The influence of non-price information on hotel choice. <i>Journal of Revenue and Pricing Management</i> , 2013, 12, 385-401.	1.1	43
18	Applying Modern Robotics Technologies to Demand Prediction and Production Management in the Quick-Service Restaurant Sector. <i>Cornell Hospitality Quarterly</i> , 2012, 53, 122-133.	3.8	45

#	ARTICLE	IF	CITATIONS
19	The Effect of Perceived Control on Consumer Responses to Service Encounter Pace. Cornell Hospitality Quarterly, 2012, 53, 295-307.	3.8	21
20	Social media meets hotel revenue management: Opportunities, issues and unanswered questions. Journal of Revenue and Pricing Management, 2011, 10, 293-305.	1.1	148
21	Hotel Overbooking. Journal of Hospitality and Tourism Research, 2011, 35, 334-357.	2.9	52
22	Profiting through Teamwork. Cornell Hospitality Quarterly, 2011, 52, 407-420.	3.8	8
23	Consumer Goals and the Service Encounter: Evaluating Goal Importance and the Moderating Effect of Goal Progress on Satisfaction Formation. Journal of Hospitality and Tourism Research, 2010, 34, 247-268.	2.9	12
24	Restaurant Crowding and Perceptions of Service Quality: The Role of Consumption Goals and Attributions. Journal of Foodservice Business Research, 2009, 12, 331-343.	2.3	16
25	Hotel revenue management and the Internet: The effect of price presentation strategies on customers' willingness to book. International Journal of Hospitality Management, 2009, 28, 272-279.	8.8	123
26	Customer perceived control and the moderating effect of restaurant type on evaluations of restaurant employee performance. International Journal of Hospitality Management, 2008, 27, 23-29.	8.8	42
27	The effect of price on return intentions: Do satisfaction and reward programme membership matter?. Journal of Revenue and Pricing Management, 2008, 7, 357-369.	1.1	18
28	The Effect of Meal Pace on Customer Satisfaction. The Cornell Hotel and Restaurant Administration Quarterly, 2007, 48, 231-244.	1.1	62
29	Integrating customer relationship management and revenue management: A hotel perspective. Journal of Revenue and Pricing Management, 2003, 2, 7-21.	1.1	97
30	How long should dinner take? Measuring expected meal duration for restaurant revenue management. Journal of Revenue and Pricing Management, 2002, 1, 220-233.	1.1	49
31	Managing the long-term profit yield from market segments in a hotel environment: a case study on the implementation of customer profitability analysis. International Journal of Hospitality Management, 1999, 18, 111-128.	8.8	55
32	Development of an activity-based customer profitability system for yield management. International Journal of Tourism Research, 1998, 4, 279-292.	0.3	8
33	Yield management conference. International Journal of Tourism Research, 1998, 4, 293-294.	0.3	0