

Douglas A Ferguson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/952936/publications.pdf>

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29
papers

1,103
citations

623734

14
h-index

552781

26
g-index

34
all docs

34
docs citations

34
times ranked

543
citing authors

#	ARTICLE	IF	CITATIONS
1	The World Wide Web as a Functional Alternative to Television. <i>Journal of Broadcasting and Electronic Media</i> , 2000, 44, 155-174.	1.5	379
2	Using Twitter for Promotion and Branding: A Content Analysis of Local Television Twitter Sites. <i>Journal of Broadcasting and Electronic Media</i> , 2011, 55, 198-214.	1.5	121
3	Media and audience influences on channel repertoire. <i>Journal of Broadcasting and Electronic Media</i> , 1993, 37, 31-47.	1.5	78
4	Profile: Channel repertoire in the presence of remote control devices, VCRs and cable television. <i>Journal of Broadcasting and Electronic Media</i> , 1992, 36, 83-91.	1.5	61
5	Measurement of mundane TV behaviors: Remote control device flipping frequency. <i>Journal of Broadcasting and Electronic Media</i> , 1994, 38, 35-47.	1.5	57
6	Local Radio and Microblogging: How Radio Stations in the U.S. are Using Twitter. <i>Journal of Radio and Audio Media</i> , 2011, 18, 33-46.	0.9	48
7	Uses and Gratifications of MP3 Players by College Students: Are iPods More Popular than Radio?. <i>Journal of Radio and Audio Media</i> , 2007, 14, 102-121.	0.2	46
8	Audience Satisfaction Among Tivo and Replaytv Users. <i>Journal of Interactive Advertising</i> , 2004, 4, 1-8.	5.3	44
9	Cultivation in the Newer Media Environment. <i>Communication Research</i> , 1994, 21, 79-104.	5.9	33
10	The Impact of the Newer Television Technologies on Television Satisfaction. <i>The Journalism Quarterly</i> , 1993, 70, 843-853.	0.3	30
11	The benefits and costs of web surfing. <i>Communication Quarterly</i> , 2000, 48, 343-359.	1.3	30
12	Tablet computers and traditional television (TV) viewing. <i>Convergence</i> , 2015, 21, 244-256.	2.7	26
13	Visualizing a Non-Visual Medium through Social Media: The Semiotics of Radio Station Posts on Instagram. <i>Journal of Radio and Audio Media</i> , 2018, 25, 126-141.	0.9	22
14	Leisure time and channel repertoire in a Multichannel environment. <i>Communication Research Reports</i> , 1997, 14, 189-194.	1.8	19
15	Following Local Television News Personalities on Twitter. <i>Electronic News</i> , 2011, 5, 145-157.	0.7	18
16	Reaching a Moving Target: How Local TV Stations are Using Digital Tools to Connect With Generation C. <i>JMM International Journal on Media Management</i> , 2016, 18, 141-161.	0.8	16
17	Gender differences in television use: An exploration of the instrumentalâ€expressive dichotomy. <i>Communication Research Reports</i> , 1997, 14, 176-188.	1.8	13
18	The local TV station as an organizational self: Promoting corporate image via Instagram. <i>JMM International Journal on Media Management</i> , 2017, 19, 282-297.	0.8	12

#	ARTICLE	IF	CITATIONS
19	Factors Influencing the Adoption of HD Radio by Local Radio Station Managers. JMM International Journal on Media Management, 2008, 10, 148-157.	0.8	10
20	Pinning and Promotion: How Local Television Stations Are Using Pinterest for Branding and Audience Connectivity. Journal of Promotion Management, 2015, 21, 64-81.	3.4	8
21	Assessing the Diffusion of Drones in Local Television News. Electronic News, 2019, 13, 23-33.	0.7	8
22	VCR attitudes and behaviors by length of ownership. Journal of Broadcasting and Electronic Media, 1991, 35, 525-531.	1.5	7
23	Predicting the Adoption of Mobile DTV by Local Television Stations in the United States. JMM International Journal on Media Management, 2013, 15, 139-160.	0.8	5
24	Most local newspapers use Pinterest only for news. Newspaper Research Journal, 2016, 37, 206-219.	0.9	3
25	Name-Based Cluster Sampling. Sociological Methods and Research, 2009, 37, 590-598.	6.8	1
26	Conversational Style of Personality Radio Station Posts on Twitter: Applying Hall's Proxemics to Digital Communication. Journal of Radio and Audio Media, 0, , 1-21.	0.9	1
27	A Selected Bibliography of Dissertations and Master's Theses on Radio Studies. Journal of Radio and Audio Media, 2005, 12, 313-315.	0.2	0
28	Whither Radio. Journal of Radio and Audio Media, 2006, 13, 167-168.	0.2	0
29	Reflections from Douglas A. Ferguson. Journal of Radio and Audio Media, 2013, 20, 225-228.	0.9	0