

Hiroataka Matsuoka

List of Publications by Year in descending order

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Version: 2024-02-01

28
papers

102
citations

1683354

5
h-index

1473754

9
g-index

29
all docs

29
docs citations

29
times ranked

51
citing authors

#	ARTICLE	IF	CITATIONS
1	Segmenting Satellite Supporters Based on Their Value for Team Sport Organizations. <i>Journal of Global Sport Management</i> , 2023, 8, 252-280.	1.2	7
2	Gender differences in statistical interaction effects of perceived well-being and structural constraints on the intention to attend a game. <i>Managing Sport and Leisure</i> , 2023, 28, 508-521.	2.2	1
3	Risk and psychological return: a moderating role of COVID-19 risk perception in the impact of team identification on vitality after sport spectatorship in Tokyo. <i>International Journal of Sports Marketing and Sponsorship</i> , 2023, 24, 20-37.	0.8	7
4	How does spectator marketing in women's leagues differ from that in men's leagues. <i>International Journal of Sport Management and Marketing</i> , 2022, 22, 1.	0.1	2
5	The Impact of CSR-CSI Domain Overlap on Attitude Toward the Sponsor. <i>Sport Marketing Quarterly</i> , 2022, 31, .	0.2	0
6	Effect of 2002 FIFA World Cup: Point of Attachment That Promotes Mass Football Participation. <i>Frontiers in Psychology</i> , 2022, 13, 857323.	1.1	1
7	Sponsoring many or few sports properties? Moderated mediation effect of perceived sponsor ubiquity depending on sponsorâ€™property fit. <i>Journal of Business and Industrial Marketing</i> , 2022, ahead-of-print, .	1.8	0
8	Temporal team switching after the elimination of the supported team at a knockout tournament. <i>International Journal of Sports Marketing and Sponsorship</i> , 2022, 24, 74.	0.8	0
9	The effect of sponsorship purpose articulation on fit: moderating role of mission overlap. <i>International Journal of Sports Marketing and Sponsorship</i> , 2021, 22, 550-565.	0.8	5
10	Understanding the Relationship between Past Experience of a Sports Mega-Event and Current Spectatorship: The Mediating Role of Nostalgia. <i>Sustainability</i> , 2021, 13, 3504.	1.6	10
11	Graduate employability and higher educationâ€™s contributions to human resource development in sport business before and after COVID-19. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2021, 28, 100306.	1.9	19
12	The Association Between Facial Width-to-Height Ratio (fWHR) and Sporting Performances: Evidence From Professional Basketball Players in Japan. <i>Frontiers in Psychology</i> , 2021, 12, 714819.	1.1	0
13	From inspiration to nostalgia: the football participation legacy of the 2002 FIFA World Cup Korea/Japan. <i>Sport in Society</i> , 2020, 23, 2055-2077.	0.8	6
14	Influence of Brand Associations on Team Attachment. <i>Japanese Journal of Sport Management</i> , 2020, 12, 17-33.	0.1	1
15	Development of a Service Quality Scale in Participant Sport Tourism. <i>Japanese Journal of Sport Management</i> , 2020, 12, 33-53.	0.1	0
16	Spectator Involvement at Sport Stadiums. <i>Japanese Journal of Sport Management</i> , 2018, 10, 41-58.	0.1	0
17	Examining unique attributes of products provided by professional sport clubs. <i>Japanese Journal of Sport Management</i> , 2018, 10, 59-80.	0.1	2
18	Factors Associated with the Benefit Sought in Leisure Time and Fitness Club Experiences: A Cross-Sectional Study of Japanese Adults. <i>Journal of Japan Society of Sports Industry</i> , 2017, 27, 1_1-1_11.	0.0	2

#	ARTICLE	IF	CITATIONS
19	The Japanese Sport Industry. , 2017, , 205-237.		2
20	Product structure of watching figure skating. Japanese Journal of Sport Management, 2016, 8, 3-15.	0.1	5
21	Community-based Management: Developing the Fan Base of Professional Baseball Teams. International Journal of Sport and Health Science, 2016, 14, 31-40.	0.0	1
22	Motives of Sport Spectators. , 2015, , 47-60.		1
23	Motives of sport spectators in China: a case study of the Chinese Super League. International Journal of Sport Management and Marketing, 2014, 15, 57.	0.1	6
24	Report of the 4th Conference of the JASM. Japanese Journal of Sport Management, 2012, 4, 75-80.	0.1	0
25	Introduction to the Special Issue on Trends and Issues in Sport Management Studies. Japanese Journal of Sport Management, 2011, 3, 3-4.	0.1	0
26	Reexamination of the Concept of Sport Management. Japanese Journal of Sport Management, 2010, 2, 33-45.	0.1	5
27	Motives of United States and Japanese professional baseball consumers and level of team identification. International Journal of Sport Management and Marketing, 2009, 6, 351.	0.1	12
28	Spectators's points of attachment and their influence on behavioural intentions of women's national football games. Soccer and Society, 0, , 1-21.	0.9	7