

Che-Hui Lien

List of Publications by Year in Descending Order

Source: <https://exaly.com/author-pdf/9522029/che-hui-lien-publications-by-year.pdf>

Version: 2024-04-28

This document has been generated based on the publications and citations recorded by exaly.com. For the latest version of this publication list, visit the link given above.

The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

17
papers

960
citations

10
h-index

18
g-index

18
ext. papers

1,214
ext. citations

4.9
avg, IF

4.92
L-index

#	Paper	IF	Citations
17	Self-service technology adoption by air passengers: a case study of fast air travel services in Taiwan. <i>Service Industries Journal</i> , 2021 , 41, 671-695	5.7	10
16	Evaluating real estate development project with Monte Carlo based binomial options pricing model. <i>Applied Economics Letters</i> , 2020 , 27, 307-324	1	3
15	Electronic word-of-mouth (eWOM) on WeChat: examining the influence of sense of belonging, need for self-enhancement, and consumer engagement on Chinese travellers' eWOM. <i>International Journal of Advertising</i> , 2019 , 38, 26-49	3.6	57
14	Positive moods and word-of-mouth in the banking industry. <i>International Journal of Bank Marketing</i> , 2018 , 36, 764-783	4	11
13	Service quality, satisfaction, stickiness, and usage intentions: An exploratory evaluation in the context of WeChat services. <i>Computers in Human Behavior</i> , 2017 , 68, 403-410	7.7	105
12	Growth and value hybrid valuation model based on mean reversion. <i>Applied Economics</i> , 2017 , 1-25	1.6	2
11	Anxious attachment, relational embeddedness, trust, co-production, and performance: An empirical study in online business-to-business relationships. <i>Telematics and Informatics</i> , 2017 , 34, 1514-1523	8.1	1
10	The effects of smartphone users' core self-evaluations and stickiness on intentions to download free social media apps. <i>Journal of Decision Systems</i> , 2016 , 25, 263-272	1.2	6
9	Online hotel booking: The effects of brand image, price, trust and value on purchase intentions. <i>Asia Pacific Management Review</i> , 2015 , 20, 210-218	2.8	136
8	Building multi-factor stock selection models using balanced split regression trees with sorting normalisation and hybrid variables. <i>International Journal of Foresight and Innovation Policy</i> , 2015 , 10, 48	0.7	1
7	Examining WeChat users' motivations, trust, attitudes, and positive word-of-mouth: Evidence from China. <i>Computers in Human Behavior</i> , 2014 , 41, 104-111	7.7	286
6	Trust transfer and the effect of service quality on trust in the healthcare industry. <i>Managing Service Quality</i> , 2014 , 24, 399-416		26
5	Evaluation approach to stock trading system using evolutionary computation. <i>Expert Systems With Applications</i> , 2011 , 38, 794-803	7.8	11
4	Fuzzy rule-based stock trading system 2011 ,		8
3	Cosmetics purchasing behavior [An analysis using association reasoning neural networks. <i>Expert Systems With Applications</i> , 2010 , 37, 7219-7226	7.8	8
2	The comparisons of data mining techniques for the predictive accuracy of probability of default of credit card clients. <i>Expert Systems With Applications</i> , 2009 , 36, 2473-2480	7.8	273
1	Applications of web mining for marketing of online bookstores. <i>Expert Systems With Applications</i> , 2009 , 36, 11249-11256	7.8	16

