

Che-Hui Lien

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

17
papers

960
citations

10
h-index

18
g-index

18
ext. papers

1,214
ext. citations

4.9
avg, IF

4.92
L-index

#	Paper	IF	Citations
17	Examining WeChat users' motivations, trust, attitudes, and positive word-of-mouth: Evidence from China. <i>Computers in Human Behavior</i> , 2014 , 41, 104-111	7.7	286
16	The comparisons of data mining techniques for the predictive accuracy of probability of default of credit card clients. <i>Expert Systems With Applications</i> , 2009 , 36, 2473-2480	7.8	273
15	Online hotel booking: The effects of brand image, price, trust and value on purchase intentions. <i>Asia Pacific Management Review</i> , 2015 , 20, 210-218	2.8	136
14	Service quality, satisfaction, stickiness, and usage intentions: An exploratory evaluation in the context of WeChat services. <i>Computers in Human Behavior</i> , 2017 , 68, 403-410	7.7	105
13	Electronic word-of-mouth (eWOM) on WeChat: examining the influence of sense of belonging, need for self-enhancement, and consumer engagement on Chinese travellers' eWOM. <i>International Journal of Advertising</i> , 2019 , 38, 26-49	3.6	57
12	Trust transfer and the effect of service quality on trust in the healthcare industry. <i>Managing Service Quality</i> , 2014 , 24, 399-416		26
11	Applications of web mining for marketing of online bookstores. <i>Expert Systems With Applications</i> , 2009 , 36, 11249-11256	7.8	16
10	Positive moods and word-of-mouth in the banking industry. <i>International Journal of Bank Marketing</i> , 2018 , 36, 764-783	4	11
9	Evaluation approach to stock trading system using evolutionary computation. <i>Expert Systems With Applications</i> , 2011 , 38, 794-803	7.8	11
8	Self-service technology adoption by air passengers: a case study of fast air travel services in Taiwan. <i>Service Industries Journal</i> , 2021 , 41, 671-695	5.7	10
7	Fuzzy rule-based stock trading system 2011 ,		8
6	Cosmetics purchasing behavior – An analysis using association reasoning neural networks. <i>Expert Systems With Applications</i> , 2010 , 37, 7219-7226	7.8	8
5	The effects of smartphone users' core self-evaluations and stickiness on intentions to download free social media apps. <i>Journal of Decision Systems</i> , 2016 , 25, 263-272	1.2	6
4	Evaluating real estate development project with Monte Carlo based binomial options pricing model. <i>Applied Economics Letters</i> , 2020 , 27, 307-324	1	3
3	Growth and value hybrid valuation model based on mean reversion. <i>Applied Economics</i> , 2017 , 1-25	1.6	2
2	Anxious attachment, relational embeddedness, trust, co-production, and performance: An empirical study in online business-to-business relationships. <i>Telematics and Informatics</i> , 2017 , 34, 1514-1523	8.1	1
1	Building multi-factor stock selection models using balanced split regression trees with sorting normalisation and hybrid variables. <i>International Journal of Foresight and Innovation Policy</i> , 2015 , 10, 48	0.7	1

