

Anil Mathur

List of Publications by Year in descending order

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52
papers

3,243
citations

361045

20
h-index

189595

50
g-index

52
all docs

52
docs citations

52
times ranked

2567
citing authors

#	ARTICLE	IF	CITATIONS
1	Toward Achieving Sustainable Food Consumption: Insights from the Life Course Paradigm. Sustainability, 2020, 12, 5359.	1.6	15
2	George P. Moschis tribute special issue: His philosophy and contributions (Part II). Journal of Global Scholars of Marketing Science, 2020, 30, 1-3.	1.4	5
3	Using the life course approach to explain the onset and continuity of preventive health-care behaviors: A comparative study across four countries. Journal of Global Scholars of Marketing Science, 2020, 30, 45-59.	1.4	6
4	Gerontographics and consumer behavior in later life: Insights from the life course paradigm. Journal of Global Scholars of Marketing Science, 2020, 30, 18-33.	1.4	4
5	Reckless financial behaviors: An exploratory life course study of French and American consumers. Journal of Global Scholars of Marketing Science, 2019, 29, 440-456.	1.4	5
6	Application of the life course paradigm to the study of financial solvency and financial satisfaction in later life: A comparative study of American and Dutch elderly consumers. Journal of Global Scholars of Marketing Science, 2019, 29, 409-422.	1.4	6
7	Contextual influences on financial preparedness of middle-aged workers: A four-country comparative life course study. Journal of Global Scholars of Marketing Science, 2019, 29, 423-439.	1.4	5
8	George P. Moschis tribute special issue: His philosophy and contributions. Journal of Global Scholars of Marketing Science, 2019, 29, 359-371.	1.4	3
9	Using gerontographics to explain consumer behaviour in later life: evidence from a Thai study. Journal of Consumer Marketing, 2018, 35, 317-327.	1.2	9
10	Global personal spirituality: Concept, measurement, and correlates across cultures. International Journal of Consumer Studies, 2018, 42, 865-877.	7.2	4
11	The value of online surveys: a look back and a look ahead. Internet Research, 2018, 28, 854-887.	2.7	203
12	Beyond cognitive age: developing a multitheoretical measure of age and its assessment. Journal of Marketing Analytics, 2017, 5, 31-43.	2.2	6
13	A study of delayed purchases of enabling products in the United States: the case of hearing aids. International Journal of Consumer Studies, 2015, 39, 380-386.	7.2	12
14	Social religiosity: concept and measurement across divergent cultures. Asia Pacific Journal of Marketing and Logistics, 2015, 27, 717-734.	1.8	5
15	Retailing and the period leading up to the Great Recession: a model and a 25-year financial ratio analysis of US retailing. International Review of Retail, Distribution and Consumer Research, 2014, 24, 30-58.	1.3	6
16	Planning and implementing effective service guarantee programs. Business Horizons, 2014, 57, 107-116.	3.4	12
17	Materialism and charitable giving: Can they coexist?. Journal of Consumer Behaviour, 2013, 12, 149-158.	2.6	17
18	Using the Life Course Paradigm to Explain Mechanisms That Link Family Disruptions to Compulsive Buying. Journal of Consumer Affairs, 2013, 47, 263-288.	1.2	23

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19	Cultural and sub-cultural differences in reliability. Asia Pacific Journal of Marketing and Logistics, 2013, 25, 34-47.	1.8	7
20	Consumer Acculturation in the Age of Globalization: A Study of First-Generation Indian Immigrants in the United States. Journal of International Consumer Marketing, 2012, 24, 372-384.	2.3	7
21	Measurement and meaning of religiosity: A cross-cultural comparison of religiosity and charitable giving. Journal of Targeting, Measurement and Analysis for Marketing, 2012, 20, 84-95.	0.4	24
22	The timing and context of consumer decisions. Marketing Letters, 2012, 23, 793-805.	1.9	17
23	Family and television influences on materialism: a cross-cultural life-course approach. Journal of Asia Business Studies, 2011, 5, 124-144.	1.3	32
24	Consumer trying: Scale development and validation. Journal of Targeting, Measurement and Analysis for Marketing, 2011, 19, 45-54.	0.4	0
25	An empirical assessment of cross-cultural age self-construal measurement: Evidence from three countries. Psychology and Marketing, 2011, 28, 479-495.	4.6	21
26	Cultural and age-related differences in reliability: An empirical study in the United States, Japan and Malaysia. Journal of Targeting, Measurement and Analysis for Marketing, 2011, 19, 141-151.	0.4	3
27	Physical vanity across cultures: measurement and validation. Journal for Global Business Advancement, 2010, 3, 313.	0.3	3
28	A longitudinal study of the effects of life status changes on changes in consumer preferences. Journal of the Academy of Marketing Science, 2008, 36, 234-246.	7.2	82
29	Stress, coping and consumer preferences: a two-way transitional event history analysis. International Journal of Consumer Studies, 2007, 31, 428-435.	7.2	19
30	Older Consumer Responses to Marketing Stimuli: The Power of Subjective Age. Journal of Advertising Research, 2006, 46, 339-346.	1.0	48
31	Life-changing events and marketing opportunities. Journal of Targeting, Measurement and Analysis for Marketing, 2006, 14, 115-128.	0.4	20
32	Consumer stress-handling strategies: theory and research findings. Journal of Consumer Behaviour, 2006, 5, 193-203.	2.6	21
33	Antecedents of cognitive age: A replication and extension. Psychology and Marketing, 2005, 22, 969-994.	4.6	100
34	The value of online surveys. Internet Research, 2005, 15, 195-219.	2.7	993
35	Life events and brand preference changes. Journal of Consumer Behaviour, 2003, 3, 129-141.	2.6	116
36	Inner-age satisfaction in Africa and Asia: a cross-cultural exploration. Asia Pacific Journal of Marketing and Logistics, 2003, 15, 3-26.	1.8	10

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37	A study of life events and changes in patronage preferences. <i>Journal of Business Research</i> , 2001, 54, 25-38.	5.8	90
38	Perceptions of age-identity: A cross-cultural inner-age exploration. <i>Psychology and Marketing</i> , 2001, 18, 1003-1029.	4.6	88
39	The influence of gender on the new-age elderly's consumption orientation. <i>Psychology and Marketing</i> , 2001, 18, 1073-1089.	4.6	80
40	Critical Managerial Motivational Factors. <i>International Journal of Cross Cultural Management</i> , 2001, 1, 251-267.	1.3	25
41	Determinants of Managerial Performance: A Cross-cultural Comparison of the Perceptions of Middle-level Managers in Four Countries. <i>Journal of International Business Studies</i> , 2000, 31, 121-140.	4.6	94
42	Incorporating Choice into an Attitudinal Framework. <i>Journal of International Consumer Marketing</i> , 1999, 10, 93-110.	2.3	16
43	Formalization, Role Stress, Commitment, and Work Outcomes: An Empirical Analysis of South Korean Workers. <i>Journal of Asia-Pacific Business</i> , 1999, 2, 45-64.	0.8	5
44	Examining trying as a mediator and control as a moderator of intention-behavior relationship. <i>Psychology and Marketing</i> , 1998, 15, 241-259.	4.6	37
45	Opportunities for marketing travel services to new-age elderly. <i>Journal of Services Marketing</i> , 1998, 12, 265-277.	1.7	67
46	Targeting the mature market: opportunities and challenges. <i>Journal of Consumer Marketing</i> , 1997, 14, 282-293.	1.2	142
47	Formalization, Role Stress, Organizational Commitment, and Propensity-to-Leave. <i>Journal of Global Marketing</i> , 1997, 11, 23-42.	2.0	10
48	Store environment and consumer purchase behavior: Mediating role of consumer emotions. <i>Psychology and Marketing</i> , 1997, 14, 361-378.	4.6	597
49	Store environment and consumer purchase behavior: Mediating role of consumer emotions. , 1997, 14, 361.		4
50	Older adults' motivations for gift giving to charitable organizations: An exchange theory perspective. <i>Psychology and Marketing</i> , 1996, 13, 107-123.	4.6	60
51	Use of Credit Cards by Older Americans. <i>Journal of Services Marketing</i> , 1994, 8, 27-36.	1.7	23
52	Older Consumers' Orientations toward Age-Based Marketing Stimuli. <i>Journal of the Academy of Marketing Science</i> , 1993, 21, 195-205.	7.2	36