

Anil Mathur

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/951513/publications.pdf>

Version: 2024-02-01

52
papers

3,243
citations

361045
20
h-index

189595
50
g-index

52
all docs

52
docs citations

52
times ranked

2567
citing authors

#	ARTICLE	IF	CITATIONS
1	The value of online surveys. <i>Internet Research</i> , 2005, 15, 195-219.	2.7	993
2	Store environment and consumer purchase behavior: Mediating role of consumer emotions. <i>Psychology and Marketing</i> , 1997, 14, 361-378.	4.6	597
3	The value of online surveys: a look back and a look ahead. <i>Internet Research</i> , 2018, 28, 854-887.	2.7	203
4	Targeting the mature market: opportunities and challenges. <i>Journal of Consumer Marketing</i> , 1997, 14, 282-293.	1.2	142
5	Life events and brand preference changes. <i>Journal of Consumer Behaviour</i> , 2003, 3, 129-141.	2.6	116
6	Antecedents of cognitive age: A replication and extension. <i>Psychology and Marketing</i> , 2005, 22, 969-994.	4.6	100
7	Determinants of Managerial Performance: A Cross-cultural Comparison of the Perceptions of Middle-level Managers in Four Countries. <i>Journal of International Business Studies</i> , 2000, 31, 121-140.	4.6	94
8	A study of life events and changes in patronage preferences. <i>Journal of Business Research</i> , 2001, 54, 25-38.	5.8	90
9	Perceptions of age-identity: A cross-cultural inner-age exploration. <i>Psychology and Marketing</i> , 2001, 18, 1003-1029.	4.6	88
10	A longitudinal study of the effects of life status changes on changes in consumer preferences. <i>Journal of the Academy of Marketing Science</i> , 2008, 36, 234-246.	7.2	82
11	The influence of gender on the new-age elderly's consumption orientation. <i>Psychology and Marketing</i> , 2001, 18, 1073-1089.	4.6	80
12	Opportunities for marketing travel services to new-age elderly. <i>Journal of Services Marketing</i> , 1998, 12, 265-277.	1.7	67
13	Older adults' motivations for gift giving to charitable organizations: An exchange theory perspective. <i>Psychology and Marketing</i> , 1996, 13, 107-123.	4.6	60
14	Older Consumer Responses to Marketing Stimuli: The Power of Subjective Age. <i>Journal of Advertising Research</i> , 2006, 46, 339-346.	1.0	48
15	Examining trying as a mediator and control as a moderator of intention-behavior relationship. <i>Psychology and Marketing</i> , 1998, 15, 241-259.	4.6	37
16	Older Consumers' Orientations toward Age-Based Marketing Stimuli. <i>Journal of the Academy of Marketing Science</i> , 1993, 21, 195-205.	7.2	36
17	Family and television influences on materialism: a cross-cultural life-course approach. <i>Journal of Asia Business Studies</i> , 2011, 5, 124-144.	1.3	32
18	Critical Managerial Motivational Factors. <i>International Journal of Cross Cultural Management</i> , 2001, 1, 251-267.	1.3	25

#	ARTICLE	IF	CITATIONS
19	Measurement and meaning of religiosity: A cross-cultural comparison of religiosity and charitable giving. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2012, 20, 84-95.	0.4	24
20	Use of Credit Cards by Older Americans. <i>Journal of Services Marketing</i> , 1994, 8, 27-36.	1.7	23
21	Using the Life Course Paradigm to Explain Mechanisms That Link Family Disruptions to Compulsive Buying. <i>Journal of Consumer Affairs</i> , 2013, 47, 263-288.	1.2	23
22	Consumer stress-handling strategies: theory and research findings. <i>Journal of Consumer Behaviour</i> , 2006, 5, 193-203.	2.6	21
23	An empirical assessment of cross-cultural age self-construal measurement: Evidence from three countries. <i>Psychology and Marketing</i> , 2011, 28, 479-495.	4.6	21
24	Life-changing events and marketing opportunities. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2006, 14, 115-128.	0.4	20
25	Stress, coping and consumer preferences: a two-way transitional event history analysis. <i>International Journal of Consumer Studies</i> , 2007, 31, 428-435.	7.2	19
26	The timing and context of consumer decisions. <i>Marketing Letters</i> , 2012, 23, 793-805.	1.9	17
27	Materialism and charitable giving: Can they co-exist?. <i>Journal of Consumer Behaviour</i> , 2013, 12, 149-158.	2.6	17
28	Incorporating Choice into an Attitudinal Framework. <i>Journal of International Consumer Marketing</i> , 1999, 10, 93-110.	2.3	16
29	Toward Achieving Sustainable Food Consumption: Insights from the Life Course Paradigm. <i>Sustainability</i> , 2020, 12, 5359.	1.6	15
30	Planning and implementing effective service guarantee programs. <i>Business Horizons</i> , 2014, 57, 107-116.	3.4	12
31	A study of delayed purchases of enabling products in the United States: the case of hearing aids. <i>International Journal of Consumer Studies</i> , 2015, 39, 380-386.	7.2	12
32	Formalization, Role Stress, Organizational Commitment, and Propensity-to-Leave. <i>Journal of Global Marketing</i> , 1997, 11, 23-42.	2.0	10
33	Inner-age satisfaction in Africa and Asia: a cross-cultural exploration. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2003, 15, 3-26.	1.8	10
34	Using gerontographics to explain consumer behaviour in later life: evidence from a Thai study. <i>Journal of Consumer Marketing</i> , 2018, 35, 317-327.	1.2	9
35	Consumer Acculturation in the Age of Globalization: A Study of First-Generation Indian Immigrants in the United States. <i>Journal of International Consumer Marketing</i> , 2012, 24, 372-384.	2.3	7
36	Cultural and sub-cultural differences in reliability. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2013, 25, 34-47.	1.8	7

#	ARTICLE	IF	CITATIONS
37	Retailing and the period leading up to the Great Recession: a model and a 25-year financial ratio analysis of US retailing. <i>International Review of Retail, Distribution and Consumer Research</i> , 2014, 24, 30-58.	1.3	6
38	Beyond cognitive age: developing a multitheoretical measure of age and its assessment. <i>Journal of Marketing Analytics</i> , 2017, 5, 31-43.	2.2	6
39	Application of the life course paradigm to the study of financial solvency and financial satisfaction in later life: A comparative study of American and Dutch elderly consumers. <i>Journal of Global Scholars of Marketing Science</i> , 2019, 29, 409-422.	1.4	6
40	Using the life course approach to explain the onset and continuity of preventive health-care behaviors: A comparative study across four countries. <i>Journal of Global Scholars of Marketing Science</i> , 2020, 30, 45-59.	1.4	6
41	Formalization, Role Stress, Commitment, and Work Outcomes: An Empirical Analysis of South Korean Workers. <i>Journal of Asia-Pacific Business</i> , 1999, 2, 45-64.	0.8	5
42	Social religiosity: concept and measurement across divergent cultures. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2015, 27, 717-734.	1.8	5
43	Reckless financial behaviors: An exploratory life course study of French and American consumers. <i>Journal of Global Scholars of Marketing Science</i> , 2019, 29, 440-456.	1.4	5
44	Contextual influences on financial preparedness of middle-aged workers: A four-country comparative life course study. <i>Journal of Global Scholars of Marketing Science</i> , 2019, 29, 423-439.	1.4	5
45	George P. Moschis tribute special issue: His philosophy and contributions (Part II). <i>Journal of Global Scholars of Marketing Science</i> , 2020, 30, 1-3.	1.4	5
46	Global personal spirituality: Concept, measurement, and correlates across cultures. <i>International Journal of Consumer Studies</i> , 2018, 42, 865-877.	7.2	4
47	Gerontographics and consumer behavior in later life: Insights from the life course paradigm. <i>Journal of Global Scholars of Marketing Science</i> , 2020, 30, 18-33.	1.4	4
48	Store environment and consumer purchase behavior: Mediating role of consumer emotions. , 1997, 14, 361.		4
49	Physical vanity across cultures: measurement and validation. <i>Journal for Global Business Advancement</i> , 2010, 3, 313.	0.3	3
50	Cultural and age-related differences in reliability: An empirical study in the United States, Japan and Malaysia. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2011, 19, 141-151.	0.4	3
51	George P. Moschis tribute special issue: His philosophy and contributions. <i>Journal of Global Scholars of Marketing Science</i> , 2019, 29, 359-371.	1.4	3
52	Consumer trying: Scale development and validation. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2011, 19, 45-54.	0.4	0