

Rinku Sanjeev

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9514557/publications.pdf>

Version: 2024-02-01

12
papers

23
citations

2682572

2
h-index

2550090

3
g-index

12
all docs

12
docs citations

12
times ranked

5
citing authors

#	ARTICLE	IF	CITATIONS
1	Fostering CRM Through Artificial Intelligence. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 70-91.	0.8	1
2	Antecedents of Green Marketing Initiatives. International Journal of Social Ecology and Sustainable Development, 2022, 13, 0-0.	0.2	0
3	A systematic review on education 4.0 using social media platform. Independent Journal of Management & Production, 2021, 12, 1901-1918.	0.4	2
4	An Empirical Research on the Role of Cloud-Based HRIS & HRM Functions in Organizational Performance. Asset Analytics, 2020, , 21-35.	0.5	3
5	Role of blended learning environment towards student performance in higher education: mediating effect of student engagement. International Journal of Learning and Change, 2019, 11, 95.	0.3	2
6	Achieving job performance from empowerment through the mediation of employee engagement: an empirical study. Independent Journal of Management & Production, 2019, 10, 1094.	0.4	2
7	Role of Blended Learning Environment towards Student Performance in Higher Education: Mediating Effect of Student Engagement. International Journal of Learning and Change, 2019, 11, 1.	0.3	0
8	Talent management for developing leadership: an empirical investigation. Independent Journal of Management & Production, 2017, 8, 1130.	0.4	5
9	Determining Employees Perception Through Effective HRIS: An Empirical Study. SSRN Electronic Journal, 2016, , .	0.4	2
10	SOCIAL QUALITY AND QUALITY OF WORK LIFE OUTLINE THE EMPLOYEES' QUALITY OF LIFE IN INDIAN PUBLIC SECTOR: AN INVESTIGATION. Independent Journal of Management & Production, 2016, 7, 872-889.	0.4	1
11	Need for re-skilltraining towards make in India initiative. Independent Journal of Management & Production, 2016, 7, 1115-1125.	0.4	0
12	Introduction to Entrepreneurship. SSRN Electronic Journal, 0, , .	0.4	5