

# Vivien Tong

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9512537/publications.pdf>

Version: 2024-02-01

16  
papers

122  
citations

1477746

6  
h-index

1281420

11  
g-index

17  
all docs

17  
docs citations

17  
times ranked

158  
citing authors

#	ARTICLE	IF	CITATIONS
1	Design and comprehensibility of over-the-counter product labels and leaflets: a narrative review. <i>International Journal of Clinical Pharmacy</i> , 2014, 36, 865-872.	1.0	34
2	Exploring consumer opinions on the presentation of side-effects information in Australian consumer medicine information leaflets. <i>Health Expectations</i> , 2016, 19, 543-556.	1.1	14
3	User testing as a method for identifying how consumers say they would act on information related to over-the-counter medicines. <i>Research in Social and Administrative Pharmacy</i> , 2017, 13, 476-484.	1.5	13
4	"It's all there in black and white" or is it? Consumer perspectives on the proposed Australian medicine box over-the-counter label format. <i>Health Expectations</i> , 2016, 19, 948-961.	1.1	12
5	Consumer interpretation of ramipril and clopidogrel medication risk information and implications for risk communication strategies. <i>Patient Preference and Adherence</i> , 2015, 9, 983.	0.8	7
6	Developing alternative over-the-counter medicine label formats: How do they compare when evaluated by consumers?. <i>Research in Social and Administrative Pharmacy</i> , 2018, 14, 248-261.	1.5	7
7	Consumer Opinions on Existing and Proposed Australian Over-the-Counter Medicine Labeling Strategies in Comparison With the Standardized US Drug Facts Label. <i>Therapeutic Innovation and Regulatory Science</i> , 2016, 50, 427-435.	0.8	6
8	Comparative User Testing of Australian and UK Over-the-Counter Labels and Leaflets for Diclofenac. <i>Therapeutic Innovation and Regulatory Science</i> , 2018, 52, 38-48.	0.8	6
9	Consumer opinions on adverse events associated with medicines and vaccines. <i>Patient Preference and Adherence</i> , 2018, Volume 12, 1383-1392.	0.8	5
10	Consumer opinions on adverse events associated with medical devices. <i>Research in Social and Administrative Pharmacy</i> , 2019, 15, 568-574.	1.5	5
11	Opt-in or opt-out health care communication? A cross-sectional study. <i>Health Expectations</i> , 2021, 24, 776-789.	1.1	4
12	Receipt and use of spoken and written over-the-counter medicine information: insights into Australian and UK consumers' experiences. <i>International Journal of Pharmacy Practice</i> , 2018, 26, 129-137.	0.3	3
13	The evolving profile of cognitive pharmaceutical services in Australia. <i>Research in Social and Administrative Pharmacy</i> , 2021, 18, 2529-2529.	1.5	3
14	Developing and user testing new pharmacy label formats: A study to inform labelling standards. <i>Health Expectations</i> , 2021, 24, 1125-1136.	1.1	3
15	An in-depth examination of funded and unfunded cognitive pharmaceutical services. <i>Exploratory Research in Clinical and Social Pharmacy</i> , 2021, 3, 100060.	0.6	0
16	OTC Medication and Pharmaceutical Care. , 2019, , 261-276.		0