

Darko Prebežac

List of Publications by Year in descending order

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Version: 2024-02-01

15
papers

849
citations

687363

13
h-index

888059

17
g-index

17
all docs

17
docs citations

17
times ranked

606
citing authors

#	ARTICLE	IF	CITATIONS
1	A critical review of techniques for classifying quality attributes in the Kano model. <i>Managing Service Quality</i> , 2011, 21, 46-66.	2.4	221
2	Prioritizing improvement of service attributes using impact range performance analysis and impact asymmetry analysis. <i>Managing Service Quality</i> , 2008, 18, 559-576.	2.4	144
3	What drives passenger loyalty to traditional and low-cost airlines? A formative partial least squares approach. <i>Journal of Air Transport Management</i> , 2011, 17, 237-240.	4.5	78
4	Evaluating hotel animation programs at Mediterranean sun-and-sea resorts: An impact-asymmetry analysis. <i>Tourism Management</i> , 2011, 32, 688-696.	9.8	74
5	Accounting for dynamics in attribute-importance and for competitor performance to enhance reliability of BPNN-based importance performance analysis. <i>Expert Systems With Applications</i> , 2012, 39, 5144-5153.	7.6	70
6	Campsite choice and the camping tourism experience: Investigating decisive campsite attributes using relevance-determinance analysis. <i>Tourism Management</i> , 2017, 59, 226-233.	9.8	59
7	Using dummy regression to explore asymmetric effects in tourist satisfaction: A cautionary note. <i>Tourism Management</i> , 2012, 33, 713-716.	9.8	41
8	Identifying drivers of destination attractiveness in a competitive environment: A comparison of approaches. <i>Journal of Destination Marketing & Management</i> , 2016, 5, 154-163.	5.3	34
9	Rethinking the importance grid as a research tool for quality managers. <i>Total Quality Management and Business Excellence</i> , 2011, 22, 993-1006.	3.8	30
10	An Extended Neural Network-Based Importance-Performance Analysis for Enhancing Wine Fair Experience. <i>Journal of Travel and Tourism Marketing</i> , 2012, 29, 744-759.	7.0	28
11	Strategic crisis management in tourism: An application of integrated risk management principles to the Croatian tourism industry. <i>Journal of Destination Marketing & Management</i> , 2018, 7, 36-38.	5.3	24
12	The Kano model in tourism research: A critical note. <i>Annals of Tourism Research</i> , 2016, 61, 25-27.	6.4	16
13	TEFI 2011 World Congress "Activating Change in Tourism Education" May 18-21, 2011, Philadelphia, Pennsylvania, United States. <i>Journal of Teaching in Travel and Tourism</i> , 2012, 12, 118-122.	2.4	14
14	The Challenges of Controlling and IT Support in Non-financial Reporting. <i>International Journal of Industrial Engineering and Management</i> , 2019, 10, 21-29.	2.0	3
15	The quality of air transport services in function of improving the total quality of tourism offer. <i>Tourism and Hospitality Management</i> , 1997, 3, 381-392.	1.0	1