

Phil Harris

List of Publications by Year in descending order

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Version: 2024-02-01

65
papers

1,087
citations

430874

18
h-index

454955

30
g-index

79
all docs

79
docs citations

79
times ranked

552
citing authors

#	ARTICLE	IF	CITATIONS
1	Machiavelli, Niccolò (1469-1527): Machiavellianism, Moralism, and His Contribution to the Development of International Public Affairs Management. , 2022, , 1-14.		0
2	Machiavelli, Niccolò (1469-1527): Machiavellianism, Moralism, and His Contribution to the Development of International Public Affairs Management. , 2022, , 861-874.		0
3	Public Affairs: Reflections on Its Role in Developing Complex Global Relationships. , 2022, , 1072-1079.		0
4	“Changing of the guard”: Reflections on two decades of journal of public affairs editorship and lessons from public affairs for managing the Covid pandemic. Journal of Public Affairs, 2021, 21, .	3.1	0
5	Balancing exploration and exploitation in public management: Proposal for an organizational model. Journal of Public Affairs, 2020, 21, e2245.	3.1	5
6	Turkish delight a public affairs study on family business: The influence of owners in the entrepreneurship orientation of family-owned businesses. Journal of Public Affairs, 2020, 20, e2082.	3.1	5
7	Reflections on the impact of coronavirus on public affairs. Journal of Public Affairs, 2020, 20, e2205.	3.1	7
8	Reflections on 20 years of the Journal of Public Affairs: Public affairs in a rapidly changing and globalising world. Journal of Public Affairs, 2020, 20, e2095.	3.1	0
9	Niccolò Machiavelli: Machiavellianism, Moralism, and His Contribution to the Development of International Public Affairs Management. , 2020, , 1-14.		0
10	Marco Polo: Reflections on the development of public affairs. Journal of Public Affairs, 2019, 19, e1920.	3.1	0
11	Crowdfunding industry: History, development, policies, and potential issues. Journal of Public Affairs, 2019, 19, e1921.	3.1	38
12	Understanding U.K. ethnic minority entrepreneurship from an enterprise culture perspective. Journal of Public Affairs, 2019, 19, e1922.	3.1	6
13	Machiavelli at 550: Reflections on his contribution to management, marketing, and public affairs. Journal of Public Affairs, 2019, 19, e2056.	3.1	1
14	Age-related differences when measuring political hypocrisy. Journal of Public Affairs, 2018, 18, e1707.	3.1	0
15	An Introduction to Lobbying and Public Affairs in Europe. , 2017, , 1-16.		4
16	Freedom and transparency in turbulent times: Some thoughts and issues. Journal of Public Affairs, 2017, 17, e1673.	3.1	0
17	The ends justify the means: A global research agenda for political marketing and public affairs. Journal of Public Affairs, 2017, 17, e1693.	3.1	4
18	Monkey business, Marco Polo, and managing global public affairs and trade. Journal of Public Affairs, 2016, 16, 3-6.	3.1	1

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19	Animal cruelty, foie gras, pigeons, aid policy and public affairs. Journal of Public Affairs, 2016, 16, 317-319.	3.1	0
20	To Exit or Not To Exit: That is the Question. To Build or Retreat: That is Another Question. Journal of Public Affairs, 2016, 16, 219-221.	3.1	0
21	Across the Continents: the Global Reach of Public Affairs. Journal of Public Affairs, 2016, 16, 107-110.	3.1	0
22	GREXIT, Openness, Transparency and Honesty in Systems (GOTHS): Public Affairs Reflections on Changing Economies and Societies. Journal of Public Affairs, 2015, 15, 227-230.	3.1	0
23	Migration, money, markets and morality. Journal of Public Affairs, 2015, 15, 331-333.	3.1	0
24	The War to End All Wars: Reflections on the First World War and Public Affairs. Journal of Public Affairs, 2015, 15, 1-3.	3.1	0
25	Micro-moments, choice and responsibility in sustainable organizational change and transformation. Journal of Organizational Change Management, 2012, 25, 595-611.	2.7	24
26	Political Marketing and Lobbying: A Neglected Perspective and Research Agenda. Journal of Political Marketing, 2012, 11, 75-94.	2.0	26
27	Exploring the management of the corporate public affairs function in a dynamic global environment. Journal of Public Affairs, 2012, 12, 47-60.	3.1	27
28	Future proofing the organization through sustainable corporate reputation. Journal of Public Affairs, 2011, 11, 1-3.	3.1	4
29	Marketing in the 2010 British General Election: perspectives, prospect, and practice. Journal of Marketing Management, 2011, 27, 647-655.	2.3	10
30	Machiavelli and the Global Compass: Ends and Means in Ethics and Leadership. Journal of Business Ethics, 2010, 93, 131-138.	6.0	23
31	Pictures at an exhibition revisited: reflections on a typology of images used in the construction of corporate social responsibility and sustainability in non-financial corporate reporting. Journal of Public Affairs, 2010, 10, 238-257.	3.1	33
32	Ethical and unethical leadership: Double vision?. Journal of Public Affairs, 2010, 10, 109-120.	3.1	7
33	The evolving discipline of public affairs. Journal of Public Affairs, 2010, 10, 335-352.	3.1	52
34	Sustainable public affairs avoiding the double dip. Journal of Public Affairs, 2010, 10, 233-237.	3.1	2
35	‘Mind the gap’: the rise of political marketing and a perspective on its future agenda. European Journal of Marketing, 2010, 44, 297-307.	2.9	55
36	‘There is a hole in my Bucket, dear Liza™, dear Liza’: Reflections on Bailouts, Consumer Confidence and Public Affairs. Journal of Public Affairs, 2009, 9, 1-3.	3.1	6

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37	Public affairs, good business ethics and values in dark times. Journal of Public Affairs, 2009, 9, 83-85.	3.1	1
38	Corporate social responsibility in the European Union: a new trade barrier?. Journal of Public Affairs, 2009, 9, 239-255.	3.1	34
39	â€˜Two men look out through the same bars; One sees the mud, and one the starsâ€™ (Frederick Langridge,) Tj ETQq1 1 0.784314 rgB	3.1	0
40	Some reflections on China, public affairs and the Sichuan earthquake. Journal of Public Affairs, 2008, 8, 129-133.	3.1	0
41	The need to reassess good corporate and political governance. Journal of Public Affairs, 2008, 8, 229-232.	3.1	0
42	How much is that doggie in the window? Machiavellian reflections on dog regulation. Journal of Business Research, 2008, 61, 532-533.	10.2	1
43	The Role of Corporate Social Responsibility in the Football Business: Towards the Development of a Conceptual Model. European Sport Management Quarterly, 2008, 8, 179-206.	3.8	179
44	Reigniting the fire: a contemporary research agenda for social, political and nonprofit marketing. Journal of Public Affairs, 2007, 7, 291-304.	3.1	36
45	Do Political Parties and the Press Influence the Public Agenda?. Journal of Political Marketing, 2006, 5, 1-28.	2.0	10
46	Communicating corporate social responsibility: an exploratory case study of a major UK retail centre. Journal of Public Affairs, 2006, 6, 147-155.	3.1	44
47	CSR and Public Affairs. Journal of Public Affairs, 2006, 6, 171-175.	3.1	3
48	The evolution of a campaign: tracking press coverage and party press releases through the 2001 UK General Election. Journal of Public Affairs, 2005, 5, 99-111.	3.1	7
49	A survey of law schools in the United Kingdom, 2004. Law Teacher, 2005, 39, 299-366.	0.7	14
50	Political Marketing Funding and Expenditure in the UK General Election Campaign of 2005.. Journal of Marketing Management, 2005, 21, 1117-1133.	2.3	3
51	The Marketing Campaign: The British General Election of 2005. Journal of Marketing Management, 2005, 21, 899-905.	2.3	1
52	The Evolution of Strategic Political Lobbying in the UK and the Psychological Network Underpinning Machiavellian Marketing. Journal of Political Marketing, 2002, 1, 239-251.	2.0	6
53	The political marketing planning process: improving image and message in strategic target areas. Marketing Intelligence and Planning, 2002, 20, 6-14.	3.5	71
54	Sleaze or clear blue water?: the evolution of corporate and pressure group representation at the major UK party conferences. Journal of Public Affairs, 2002, 2, 136-151.	3.1	15

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55	The Marketing Campaign: The 2001 British General Election. <i>Journal of Marketing Management</i> , 2001, 17, 909-912.	2.3	4
56	Establishing the Charles Kennedy Brand: A Strategy for an Election the Result of which is a Foregone Conclusion. <i>Journal of Marketing Management</i> , 2001, 17, 943-956.	2.3	23
57	Who sets the agenda? An analysis of agenda setting and press coverage in the 1999 Greek European elections. <i>European Journal of Marketing</i> , 2001, 35, 1117-1135.	2.9	12
58	Understanding public affairs. <i>Journal of Public Affairs</i> , 2001, 1, 6-8.	3.1	15
59	In search of public affairs: a function in search of an identity. <i>Journal of Public Affairs</i> , 2001, 1, 102-110.	3.1	32
60	Commentary Machiavelli, political marketing and reinventing government. <i>European Journal of Marketing</i> , 2001, 35, 1136-1154.	2.9	34
61	Measuring the effect of political advertising and the case of the 1995 Irish Divorce Referendum. <i>Marketing Intelligence and Planning</i> , 1999, 17, 272-280.	3.5	12
62	Machiavelli's legacy to public affairs: A modern tale of servants and princes in UK organisations. <i>Journal of Communication Management</i> , 1999, 3, 201-217.	2.3	13
63	A survey of law schools in the United Kingdom, 1996. <i>Law Teacher</i> , 1997, 31, 38-126.	0.7	19
64	Machiavellian marketing: The development of corporate lobbying in the UK. <i>Journal of Marketing Management</i> , 1996, 12, 313-328.	2.3	62
65	Curriculum development in legal studies*. <i>Law Teacher</i> , 1986, 20, 110-123.	0.7	5