

Phil Harris

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9495177/publications.pdf>

Version: 2024-02-01

65
papers

1,087
citations

430874

18
h-index

454955

30
g-index

79
all docs

79
docs citations

79
times ranked

552
citing authors

#	ARTICLE	IF	CITATIONS
1	The Role of Corporate Social Responsibility in the Football Business: Towards the Development of a Conceptual Model. <i>European Sport Management Quarterly</i> , 2008, 8, 179-206.	3.8	179
2	The political marketing planning process: improving image and message in strategic target areas. <i>Marketing Intelligence and Planning</i> , 2002, 20, 6-14.	3.5	71
3	Machiavellian marketing: The development of corporate lobbying in the UK. <i>Journal of Marketing Management</i> , 1996, 12, 313-328.	2.3	62
4	“Mind the gap”: the rise of political marketing and a perspective on its future agenda. <i>European Journal of Marketing</i> , 2010, 44, 297-307.	2.9	55
5	The evolving discipline of public affairs. <i>Journal of Public Affairs</i> , 2010, 10, 335-352.	3.1	52
6	Communicating corporate social responsibility: an exploratory case study of a major UK retail centre. <i>Journal of Public Affairs</i> , 2006, 6, 147-155.	3.1	44
7	Crowdfunding industry “History, development, policies, and potential issues. <i>Journal of Public Affairs</i> , 2019, 19, e1921.	3.1	38
8	Reigniting the fire: a contemporary research agenda for social, political and nonprofit marketing. <i>Journal of Public Affairs</i> , 2007, 7, 291-304.	3.1	36
9	Commentary “Machiavelli, political marketing and reinventing government. <i>European Journal of Marketing</i> , 2001, 35, 1136-1154.	2.9	34
10	Corporate social responsibility in the European Union: a new trade barrier?. <i>Journal of Public Affairs</i> , 2009, 9, 239-255.	3.1	34
11	Pictures at an exhibition revisited: reflections on a typology of images used in the construction of corporate social responsibility and sustainability in non-financial corporate reporting. <i>Journal of Public Affairs</i> , 2010, 10, 238-257.	3.1	33
12	In search of public affairs: a function in search of an identity. <i>Journal of Public Affairs</i> , 2001, 1, 102-110.	3.1	32
13	Exploring the management of the corporate public affairs function in a dynamic global environment. <i>Journal of Public Affairs</i> , 2012, 12, 47-60.	3.1	27
14	Political Marketing and Lobbying: A Neglected Perspective and Research Agenda. <i>Journal of Political Marketing</i> , 2012, 11, 75-94.	2.0	26
15	Micro “moments, choice and responsibility in sustainable organizational change and transformation. <i>Journal of Organizational Change Management</i> , 2012, 25, 595-611.	2.7	24
16	Establishing the Charles Kennedy Brand: A Strategy for an Election the Result of which is a Foregone Conclusion. <i>Journal of Marketing Management</i> , 2001, 17, 943-956.	2.3	23
17	Machiavelli and the Global Compass: Ends and Means in Ethics and Leadership. <i>Journal of Business Ethics</i> , 2010, 93, 131-138.	6.0	23
18	A survey of law schools in the United Kingdom, 1996. <i>Law Teacher</i> , 1997, 31, 38-126.	0.7	19

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19	Understanding public affairs. <i>Journal of Public Affairs</i> , 2001, 1, 6-8.	3.1	15
20	Sleaze or clear blue water?: the evolution of corporate and pressure group representation at the major UK party conferences. <i>Journal of Public Affairs</i> , 2002, 2, 136-151.	3.1	15
21	A survey of law schools in the United Kingdom, 2004. <i>Law Teacher</i> , 2005, 39, 299-366.	0.7	14
22	Machiavelli's legacy to public affairs: A modern tale of servants and princes in UK organisations. <i>Journal of Communication Management</i> , 1999, 3, 201-217.	2.3	13
23	Measuring the effect of political advertising and the case of the 1995 Irish Divorce Referendum. <i>Marketing Intelligence and Planning</i> , 1999, 17, 272-280.	3.5	12
24	Who sets the agenda? An analysis of agenda setting and press coverage in the 1999 Greek European elections. <i>European Journal of Marketing</i> , 2001, 35, 1117-1135.	2.9	12
25	Do Political Parties and the Press Influence the Public Agenda?. <i>Journal of Political Marketing</i> , 2006, 5, 1-28.	2.0	10
26	Marketing in the 2010 British General Election: perspectives, prospect, and practice. <i>Journal of Marketing Management</i> , 2011, 27, 647-655.	2.3	10
27	The evolution of a campaign: tracking press coverage and party press releases through the 2001 UK General Election. <i>Journal of Public Affairs</i> , 2005, 5, 99-111.	3.1	7
28	Ethical and unethical leadership: Double vision?. <i>Journal of Public Affairs</i> , 2010, 10, 109-120.	3.1	7
29	Reflections on the impact of coronavirus on public affairs. <i>Journal of Public Affairs</i> , 2020, 20, e2205.	3.1	7
30	The Evolution of Strategic Political Lobbying in the UK and the Psychological Network Underpinning Machiavellian Marketing. <i>Journal of Political Marketing</i> , 2002, 1, 239-251.	2.0	6
31	'There is a hole in my Bucket, dear Liza', dear Liza': Reflections on Bailouts, Consumer Confidence and Public Affairs. <i>Journal of Public Affairs</i> , 2009, 9, 1-3.	3.1	6
32	Understanding U.K. ethnic minority entrepreneurship from an enterprise culture perspective. <i>Journal of Public Affairs</i> , 2019, 19, e1922.	3.1	6
33	Curriculum development in legal studies*. <i>Law Teacher</i> , 1986, 20, 110-123.	0.7	5
34	Balancing exploration and exploitation in public management: Proposal for an organizational model. <i>Journal of Public Affairs</i> , 2020, 21, e2245.	3.1	5
35	Turkish delight a public affairs study on family business: The influence of owners in the entrepreneurship orientation of family-owned businesses. <i>Journal of Public Affairs</i> , 2020, 20, e2082.	3.1	5
36	The Marketing Campaign: The 2001 British General Election. <i>Journal of Marketing Management</i> , 2001, 17, 909-912.	2.3	4

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37	Future proofing the organization through sustainable corporate reputation. Journal of Public Affairs, 2011, 11, 1-3.	3.1	4
38	An Introduction to Lobbying and Public Affairs in Europe. , 2017, , 1-16.		4
39	The ends justify the means: A global research agenda for political marketing and public affairs. Journal of Public Affairs, 2017, 17, e1693.	3.1	4
40	Political Marketing Funding and Expenditure in the UK General Election Campaign of 2005.. Journal of Marketing Management, 2005, 21, 1117-1133.	2.3	3
41	CSR and Public Affairs. Journal of Public Affairs, 2006, 6, 171-175.	3.1	3
42	Sustainable public affairs avoiding the double dip. Journal of Public Affairs, 2010, 10, 233-237.	3.1	2
43	The Marketing Campaign: The British General Election of 2005. Journal of Marketing Management, 2005, 21, 899-905.	2.3	1
44	How much is that doggie in the window? Machiavellian reflections on dog regulation. Journal of Business Research, 2008, 61, 532-533.	10.2	1
45	Public affairs, good business ethics and values in dark times. Journal of Public Affairs, 2009, 9, 83-85.	3.1	1
46	Monkey business, Marco Polo, and managing global public affairs and trade. Journal of Public Affairs, 2016, 16, 3-6.	3.1	1
47	Machiavelli at 550â€”Reflections on his contribution to management, marketing, and public affairs. Journal of Public Affairs, 2019, 19, e2056.	3.1	1
48	Some reflections on China, public affairs and the Sichuan earthquake. Journal of Public Affairs, 2008, 8, 129-133.	3.1	0
49	The need to reassess good corporate and political governance. Journal of Public Affairs, 2008, 8, 229-232.	3.1	0
50	â€”Two men look out through the same bars; One sees the mud, and one the starsâ€” (Frederick Langridge,) Tj ETQo0 0 0 rgBT /Overlo	3.1	0
51	GREXIT, Openness, Transparency and Honesty in Systems (GOTHS): Public Affairs Reflections on Changing Economies and Societies. Journal of Public Affairs, 2015, 15, 227-230.	3.1	0
52	Migration, money, markets and morality. Journal of Public Affairs, 2015, 15, 331-333.	3.1	0
53	The War to End All Wars: Reflections on the First World War and Public Affairs. Journal of Public Affairs, 2015, 15, 1-3.	3.1	0
54	Animal cruelty, foie gras, pigeons, aid policy and public affairs. Journal of Public Affairs, 2016, 16, 317-319.	3.1	0

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55	To Exit or Not To Exit: That is the Question. To Build or Retreat: That is Another Question. Journal of Public Affairs, 2016, 16, 219-221.	3.1	0
56	Across the Continents: the Global Reach of Public Affairs. Journal of Public Affairs, 2016, 16, 107-110.	3.1	0
57	Freedom and transparency in turbulent times: Some thoughts and issues. Journal of Public Affairs, 2017, 17, e1673.	3.1	0
58	Age-related differences when measuring political hypocrisy. Journal of Public Affairs, 2018, 18, e1707.	3.1	0
59	Marco Polo: Reflections on the development of public affairs. Journal of Public Affairs, 2019, 19, e1920.	3.1	0
60	Reflections on 20 years of the Journal of Public Affairs: Public affairs in a rapidly changing and globalising world. Journal of Public Affairs, 2020, 20, e2095.	3.1	0
61	Niccolò Machiavelli: Machiavellianism, Moralism, and His Contribution to the Development of International Public Affairs Management. , 2020, , 1-14.		0
62	Machiavelli, Niccolò (1469-1527): Machiavellianism, Moralism, and His Contribution to the Development of International Public Affairs Management. , 2022, , 1-14.		0
63	“Changing of the guard™: Reflections on two decades of journal of public affairs editorship and lessons from public affairs for managing the Covid pandemic. Journal of Public Affairs, 2021, 21, .	3.1	0
64	Machiavelli, Niccolò (1469-1527): Machiavellianism, Moralism, and His Contribution to the Development of International Public Affairs Management. , 2022, , 861-874.		0
65	Public Affairs: Reflections on Its Role in Developing Complex Global Relationships. , 2022, , 1072-1079.		0