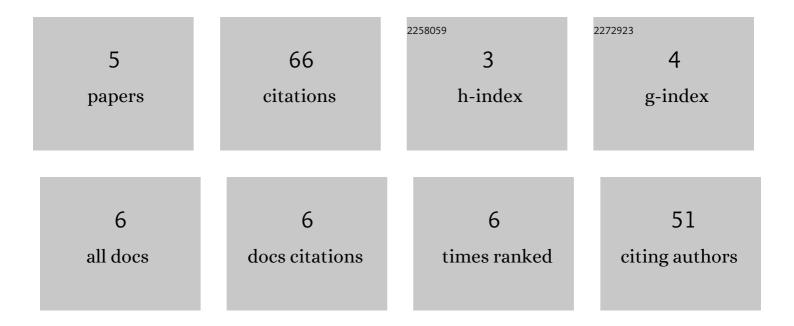
## Laura Baum

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9474030/publications.pdf

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Ι ΛΙΙΦΑ ΒΛΙΙΜ

#	Article	IF	CITATIONS
1	Health Insurance Ad Messages Targeted to English- and Spanish-Speaking Populations in a Period of Limited Federal Investment in Marketplace Outreach. Medical Care Research and Review, 2022, 79, 798-810.	2.1	1
2	Paid family leave on local television news in the United States: Setting the agenda for policy reform. SSM - Population Health, 2021, 14, 100821.	2.7	3
3	TV Advertising Volumes Were Associated With Insurance Marketplace Shopping And Enrollment In 2014. Health Affairs, 2018, 37, 956-963.	5.2	23
4	Television Advertising and Health Insurance Marketplace Consumer Engagement in Kentucky: A Natural Experiment. Journal of Medical Internet Research, 2018, 20, e10872.	4.3	13
5	The Volume Of TV Advertisements During The ACA's First Enrollment Period Was Associated With Increased Insurance Coverage. Health Affairs, 2017, 36, 747-754.	5.2	26