

# Laura Baum

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9474030/publications.pdf>

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5  
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citations

2258059

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2272923

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docs citations

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51  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Volume Of TV Advertisements During The ACA's First Enrollment Period Was Associated With Increased Insurance Coverage. Health Affairs, 2017, 36, 747-754.	5.2	26
2	TV Advertising Volumes Were Associated With Insurance Marketplace Shopping And Enrollment In 2014. Health Affairs, 2018, 37, 956-963.	5.2	23
3	Television Advertising and Health Insurance Marketplace Consumer Engagement in Kentucky: A Natural Experiment. Journal of Medical Internet Research, 2018, 20, e10872.	4.3	13
4	Paid family leave on local television news in the United States: Setting the agenda for policy reform. SSM - Population Health, 2021, 14, 100821.	2.7	3
5	Health Insurance Ad Messages Targeted to English- and Spanish-Speaking Populations in a Period of Limited Federal Investment in Marketplace Outreach. Medical Care Research and Review, 2022, 79, 798-810.	2.1	1