

Norbayah Mohd Suki

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9458609/publications.pdf>

Version: 2024-02-01

55
papers

1,366
citations

471061

17
h-index

360668

35
g-index

57
all docs

57
docs citations

57
times ranked

1006
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of consumption values on consumersâ€™ purchase of organic food and green environmental concerns. <i>Social Responsibility Journal</i> , 2022, 18, 1128-1141.	1.6	28
2	The paradigms of technological innovation and renewables as a panacea for sustainable development: A pathway of going green. <i>Renewable Energy</i> , 2022, 181, 1431-1439.	4.3	53
3	The role of technology innovation and renewable energy in reducing environmental degradation in Malaysia: A step towards sustainable environment. <i>Renewable Energy</i> , 2022, 182, 245-253.	4.3	105
4	YouTube for Procedural Learning. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2021, , 179-196.	0.7	1
5	The role of logistics performance for sustainable development in top Asian countries: Evidence from advance panel estimations. <i>Sustainable Development</i> , 2021, 29, 595-606.	6.9	35
6	Student Intention to Use E-Learning. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2021, , 215-233.	0.7	0
7	Acquiring travel-related information from mobile social networking services: What factors predict social networking services usersâ€™ perceived value and trust in Malaysia?. <i>Journal of Marketing Communications</i> , 2020, 26, 742-760.	2.7	10
8	Do gender and income really moderate on employeesâ€™ job satisfaction? Insights from Malaysiaâ€™s oil and gas industry. <i>International Journal of Management Science and Engineering Management</i> , 2020, 15, 47-58.	2.6	5
9	Revisiting the Environmental Kuznets Curve in Malaysia: The role of globalization in sustainable environment. <i>Journal of Cleaner Production</i> , 2020, 264, 121669.	4.6	249
10	Examination of peer influence as a moderator and predictor in explaining green purchase behaviour in a developing country. <i>Journal of Cleaner Production</i> , 2019, 228, 833-844.	4.6	87
11	Structural Relationships in the Embedding of Role-Play Games in a Class for Japanese Language Proficiency: Towards a Unified View. <i>Technology, Knowledge and Learning</i> , 2019, 24, 65-87.	3.1	5
12	Correlations Between Awareness of Green Marketing, Corporate Social Responsibility, Product Image, Corporate Reputation, and Consumer Purchase Intention. , 2019, , 143-154.		8
13	Investigating The Measurement of Consumersâ€™ Electronic Word-of-Mouth (E-WOM), Intrinsic and Extrinsic Motives, and Satisfaction of Islamic Insurance (Takaful). <i>Jurnal Komunikasi: Malaysian Journal of Communication</i> , 2019, 35, 431-447.	0.1	0
14	Examining Studentsâ€™ Satisfaction in Campus E-Voting: A Correlation Analysis. <i>Advanced Science Letters</i> , 2018, 24, 4946-4949.	0.2	0
15	Investigating Consumersâ€™ Loyalty Toward Online Games: A Correlation Analysis. <i>Advanced Science Letters</i> , 2018, 24, 4950-4953.	0.2	0
16	Modeling the determinants of consumers' attitudes toward online group buying: Do risks and trusts matters?. <i>Journal of Retailing and Consumer Services</i> , 2017, 36, 180-188.	5.3	56
17	Flight ticket booking app on mobile devices: Examining the determinants of individual intention to use. <i>Journal of Air Transport Management</i> , 2017, 62, 146-154.	2.4	66
18	Determining studentsâ€™ behavioural intention to use animation and storytelling applying the UTAUT model: The moderating roles of gender and experience level. <i>International Journal of Management Education</i> , 2017, 15, 528-538.	2.2	64

#	ARTICLE	IF	CITATIONS
19	Decision-making and satisfaction in campus e-voting: moderating effect of trust in the system. <i>Journal of Enterprise Information Management</i> , 2017, 30, 944-963.	4.4	5
20	Consumersâ€™ Experience of Green Product Purchases: Some Insights from Malaysia. <i>Advanced Science Letters</i> , 2017, 23, 8170-8173.	0.2	1
21	Correlations Between Awareness of Green Marketing, Corporate Social Responsibility, Product Image, Corporate Reputation, and Consumer Purchase Intention. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2017, , 183-197.	0.7	2
22	Conceptual Study of Mobile Retailing Acceptance Among Malaysian Women. <i>Advanced Science Letters</i> , 2017, 23, 432-435.	0.2	0
23	Investigating the Measurement of Studentsâ€™ Opinion in Engaging Electronic Word of Mouth via Social Networking Sites. <i>Advanced Science Letters</i> , 2017, 23, 2911-2914.	0.2	0
24	Studentsâ€™ Intention to Use Role-Play Games in a Class for Japanese Language Proficiency. <i>Advanced Science Letters</i> , 2017, 23, 2903-2906.	0.2	1
25	Moderating Effects on Consumersâ€™ Loyalty Toward Online Games: A Partial Least Squares Approach. <i>Advanced Science Letters</i> , 2017, 23, 7331-7334.	0.2	0
26	Structural Relationships of Disruptive Attribute Localization and Personalization on Women Consumersâ€™ Attitude to Practice Mobile Retailing. <i>Advanced Science Letters</i> , 2017, 23, 7433-7437.	0.2	0
27	Determinants Influencing Studentsâ€™ Experiential Motives and Intentions to Play Online Games. <i>Advanced Science Letters</i> , 2017, 23, 7351-7354.	0.2	0
28	Structural Relationship Between Women Consumersâ€™ Attitude and Actual Behavior in Mobile Retailing. <i>Advanced Science Letters</i> , 2017, 23, 8160-8163.	0.2	1
29	Structural Relationships between Disruptive Attributes and Women Consumersâ€™ Attitude when Using Mobile Retailing. <i>Asian Social Science</i> , 2016, 12, 208.	0.1	0
30	Examination of Mobile Social Networking Service (SNS) Users' Loyalty. <i>International Journal of Social Ecology and Sustainable Development</i> , 2016, 7, 59-73.	0.1	4
31	User Acceptance on Mobile Apps as an Effective Medium to Learn Kadazandusun Language. <i>Procedia Economics and Finance</i> , 2016, 37, 372-378.	0.6	35
32	Impacts of Corporate Social Responsibility on the Links Between Green Marketing Awareness and Consumer Purchase Intentions. <i>Procedia Economics and Finance</i> , 2016, 37, 262-268.	0.6	82
33	Assessing Normative and Informational Influences on Studentsâ€™ Opinion in Engaging Electronic Word of Mouth via Social Networking Sites. <i>Procedia Economics and Finance</i> , 2016, 37, 190-195.	0.6	8
34	Library patronsâ€™ emotions after information retrieval: effects of perceived self-efficacy. <i>Data Technologies and Applications</i> , 2016, 50, 288-302.	0.8	3
35	Campus Sustainability: Does Student Engagement with Eco-Campus Environmental Activities and Green Initiatives Really Matter?. <i>World Sustainability Series</i> , 2016, , 45-59.	0.3	1
36	Studentsâ€™ Perception of Usage of Role-Play Games in a Class for Japanese Language Proficiency. <i>Advanced Science Letters</i> , 2016, 22, 4171-4175.	0.2	1

#	ARTICLE	IF	CITATIONS
37	Consumersâ€™ environmental behaviour towards staying at a green hotel. Management of Environmental Quality, 2015, 26, 103-117.	2.2	69
38	Studentsâ€™ Satisfaction with the University Cafeteria: Structural Relationships of Food Quality, Staff, Price Fairness, and Ambiance. , 2015, , 373-381.		5
39	Consumption values and consumer environmental concern regarding green products. International Journal of Sustainable Development and World Ecology, 2015, 22, 269-278.	3.2	92
40	Does religion influence consumersâ€™ green food consumption? Some insights from Malaysia. Journal of Consumer Marketing, 2015, 32, 551-563.	1.2	44
41	Studentsâ€™ Perception of Engagement with Environmental Activities in Campus. Advanced Science Letters, 2015, 21, 1344-1348.	0.2	0
42	Moderating Effects of Price Consciousness Between Customer Environmental Satisfaction and Customer Loyalty. Advanced Science Letters, 2015, 21, 1354-1358.	0.2	0
43	Consumer Intention to Use Anti-Spyware Software. International Journal of Technology and Human Interaction, 2014, 10, 19-31.	0.3	4
44	Effects of Perceived Information Quality, Perceived System Quality, and Perceived Flow on Mobile Social Networking Sites (SNS) Users' Trust. Advances in Systems Analysis, Software Engineering, and High Performance Computing Book Series, 2014, , 22-32.	0.5	0
45	Dependency on Smartphones: An Analysis of Structural Equation Modelling. Jurnal Teknologi (Sciences and Engineering), 2013, 62, .	0.3	9
46	Effects of Social Needs, Social Influences and Convenience on Smartphones Dependency. Contributions To Economics, 2013, , 143-153.	0.2	1
47	Factors Enhancing Employed Job Seekers Intentions to Use Social Networking Sites as a Job Search Tool. , 2013, , 265-281.		0
48	Understanding consumer intention with respect to purchase and use of pirated software. Information Management and Computer Security, 2011, 19, 195-210.	1.2	17
49	Do patients' perceptions exceed their expectations in private healthcare settings?. International Journal of Health Care Quality Assurance, 2011, 24, 42-56.	0.2	58
50	Factors Enhancing Employed Job Seekers Intentions to Use Social Networking Sites as a Job Search Tool. International Journal of Technology and Human Interaction, 2011, 7, 38-54.	0.3	14
51	A Comparison of Human Elements and Nonhuman Elements in Private Health Care Settings: Customersâ€™ Perceptions and Expectations. Journal of Hospital Marketing and Public Relations, 2009, 19, 113-128.	0.5	13
52	Internet shopping acceptance. Journal of Research in Interactive Marketing, 2008, 2, 97-110.	0.4	72
53	Mobile phone usage for m-learning: comparing heavy and light mobile phone users. Campus Wide Information Systems, 2007, 24, 355-365.	1.1	52
54	A Study on Edutainment Framework for M-Learning. , 2006, , .		0

#	ARTICLE	IF	CITATIONS
55	An Investigation of E-Shopping Quality Determinants Among Students at a Higher Learning Institution. SSRN Electronic Journal, 0, , .	0.4	0