

Norbayah Mohd Suki

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9458609/publications.pdf>

Version: 2024-02-01

55
papers

1,366
citations

471061

17
h-index

360668

35
g-index

57
all docs

57
docs citations

57
times ranked

1006
citing authors

#	ARTICLE	IF	CITATIONS
1	Revisiting the Environmental Kuznets Curve in Malaysia: The role of globalization in sustainable environment. <i>Journal of Cleaner Production</i> , 2020, 264, 121669.	4.6	249
2	The role of technology innovation and renewable energy in reducing environmental degradation in Malaysia: A step towards sustainable environment. <i>Renewable Energy</i> , 2022, 182, 245-253.	4.3	105
3	Consumption values and consumer environmental concern regarding green products. <i>International Journal of Sustainable Development and World Ecology</i> , 2015, 22, 269-278.	3.2	92
4	Examination of peer influence as a moderator and predictor in explaining green purchase behaviour in a developing country. <i>Journal of Cleaner Production</i> , 2019, 228, 833-844.	4.6	87
5	Impacts of Corporate Social Responsibility on the Links Between Green Marketing Awareness and Consumer Purchase Intentions. <i>Procedia Economics and Finance</i> , 2016, 37, 262-268.	0.6	82
6	Internet shopping acceptance. <i>Journal of Research in Interactive Marketing</i> , 2008, 2, 97-110.	0.4	72
7	Consumers' environmental behaviour towards staying at a green hotel. <i>Management of Environmental Quality</i> , 2015, 26, 103-117.	2.2	69
8	Flight ticket booking app on mobile devices: Examining the determinants of individual intention to use. <i>Journal of Air Transport Management</i> , 2017, 62, 146-154.	2.4	66
9	Determining students' behavioural intention to use animation and storytelling applying the UTAUT model: The moderating roles of gender and experience level. <i>International Journal of Management Education</i> , 2017, 15, 528-538.	2.2	64
10	Do patients' perceptions exceed their expectations in private healthcare settings?. <i>International Journal of Health Care Quality Assurance</i> , 2011, 24, 42-56.	0.2	58
11	Modeling the determinants of consumers' attitudes toward online group buying: Do risks and trusts matters?. <i>Journal of Retailing and Consumer Services</i> , 2017, 36, 180-188.	5.3	56
12	The paradigms of technological innovation and renewables as a panacea for sustainable development: A pathway of going green. <i>Renewable Energy</i> , 2022, 181, 1431-1439.	4.3	53
13	Mobile phone usage for m-learning: comparing heavy and light mobile phone users. <i>Campus Wide Information Systems</i> , 2007, 24, 355-365.	1.1	52
14	Does religion influence consumers' green food consumption? Some insights from Malaysia. <i>Journal of Consumer Marketing</i> , 2015, 32, 551-563.	1.2	44
15	User Acceptance on Mobile Apps as an Effective Medium to Learn Kadazandusun Language. <i>Procedia Economics and Finance</i> , 2016, 37, 372-378.	0.6	35
16	The role of logistics performance for sustainable development in top Asian countries: Evidence from advance panel estimations. <i>Sustainable Development</i> , 2021, 29, 595-606.	6.9	35
17	Impact of consumption values on consumers' purchase of organic food and green environmental concerns. <i>Social Responsibility Journal</i> , 2022, 18, 1128-1141.	1.6	28
18	Understanding consumer intention with respect to purchase and use of pirated software. <i>Information Management and Computer Security</i> , 2011, 19, 195-210.	1.2	17

#	ARTICLE	IF	CITATIONS
19	Factors Enhancing Employed Job Seekers Intentions to Use Social Networking Sites as a Job Search Tool. <i>International Journal of Technology and Human Interaction</i> , 2011, 7, 38-54.	0.3	14
20	A Comparison of Human Elements and Nonhuman Elements in Private Health Care Settings: Customers' Perceptions and Expectations. <i>Journal of Hospital Marketing and Public Relations</i> , 2009, 19, 113-128.	0.5	13
21	Acquiring travel-related information from mobile social networking services: What factors predict social networking services users' perceived value and trust in Malaysia?. <i>Journal of Marketing Communications</i> , 2020, 26, 742-760.	2.7	10
22	Dependency on Smartphones: An Analysis of Structural Equation Modelling. <i>Jurnal Teknologi (Sciences and Engineering)</i> , 2013, 62, .	0.3	9
23	Assessing Normative and Informational Influences on Students' Opinion in Engaging Electronic Word of Mouth via Social Networking Sites. <i>Procedia Economics and Finance</i> , 2016, 37, 190-195.	0.6	8
24	Correlations Between Awareness of Green Marketing, Corporate Social Responsibility, Product Image, Corporate Reputation, and Consumer Purchase Intention. , 2019, , 143-154.		8
25	Students' Satisfaction with the University Cafeteria: Structural Relationships of Food Quality, Staff, Price Fairness, and Ambiance. , 2015, , 373-381.		5
26	Decision-making and satisfaction in campus e-voting: moderating effect of trust in the system. <i>Journal of Enterprise Information Management</i> , 2017, 30, 944-963.	4.4	5
27	Structural Relationships in the Embedding of Role-Play Games in a Class for Japanese Language Proficiency: Towards a Unified View. <i>Technology, Knowledge and Learning</i> , 2019, 24, 65-87.	3.1	5
28	Do gender and income really moderate on employees' job satisfaction? Insights from Malaysia's oil and gas industry. <i>International Journal of Management Science and Engineering Management</i> , 2020, 15, 47-58.	2.6	5
29	Examination of Mobile Social Networking Service (SNS) Users' Loyalty. <i>International Journal of Social Ecology and Sustainable Development</i> , 2016, 7, 59-73.	0.1	4
30	Consumer Intention to Use Anti-Spyware Software. <i>International Journal of Technology and Human Interaction</i> , 2014, 10, 19-31.	0.3	4
31	Library patrons' emotions after information retrieval: effects of perceived self-efficacy. <i>Data Technologies and Applications</i> , 2016, 50, 288-302.	0.8	3
32	Correlations Between Awareness of Green Marketing, Corporate Social Responsibility, Product Image, Corporate Reputation, and Consumer Purchase Intention. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2017, , 183-197.	0.7	2
33	YouTube for Procedural Learning. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2021, , 179-196.	0.7	1
34	Effects of Social Needs, Social Influences and Convenience on Smartphones Dependency. <i>Contributions To Economics</i> , 2013, , 143-153.	0.2	1
35	Consumers' Experience of Green Product Purchases: Some Insights from Malaysia. <i>Advanced Science Letters</i> , 2017, 23, 8170-8173.	0.2	1
36	Campus Sustainability: Does Student Engagement with Eco-Campus Environmental Activities and Green Initiatives Really Matter?. <i>World Sustainability Series</i> , 2016, , 45-59.	0.3	1

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37	Studentsâ€™ Perception of Usage of Role-Play Games in a Class for Japanese Language Proficiency. <i>Advanced Science Letters</i> , 2016, 22, 4171-4175.	0.2	1
38	Studentsâ€™ Intention to Use Role-Play Games in a Class for Japanese Language Proficiency. <i>Advanced Science Letters</i> , 2017, 23, 2903-2906.	0.2	1
39	Structural Relationship Between Women Consumersâ€™ Attitude and Actual Behavior in Mobile Retailing. <i>Advanced Science Letters</i> , 2017, 23, 8160-8163.	0.2	1
40	A Study on Edutainment Framework for M-Learning. , 2006, , .		0
41	Structural Relationships between Disruptive Attributes and Women Consumersâ€™ Attitude when Using Mobile Retailing. <i>Asian Social Science</i> , 2016, 12, 208.	0.1	0
42	Student Intention to Use E-Learning. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2021, , 215-233.	0.7	0
43	An Investigation of E-Shopping Quality Determinants Among Students at a Higher Learning Institution. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
44	Factors Enhancing Employed Job Seekers Intentions to Use Social Networking Sites as a Job Search Tool. , 2013, , 265-281.		0
45	Effects of Perceived Information Quality, Perceived System Quality, and Perceived Flow on Mobile Social Networking Sites (SNS) Users' Trust. <i>Advances in Systems Analysis, Software Engineering, and High Performance Computing Book Series</i> , 2014, , 22-32.	0.5	0
46	Studentsâ€™ Perception of Engagement with Environmental Activities in Campus. <i>Advanced Science Letters</i> , 2015, 21, 1344-1348.	0.2	0
47	Moderating Effects of Price Consciousness Between Customer Environmental Satisfaction and Customer Loyalty. <i>Advanced Science Letters</i> , 2015, 21, 1354-1358.	0.2	0
48	Conceptual Study of Mobile Retailing Acceptance Among Malaysian Women. <i>Advanced Science Letters</i> , 2017, 23, 432-435.	0.2	0
49	Investigating the Measurement of Studentsâ€™ Opinion in Engaging Electronic Word of Mouth via Social Networking Sites. <i>Advanced Science Letters</i> , 2017, 23, 2911-2914.	0.2	0
50	Moderating Effects on Consumersâ€™ Loyalty Toward Online Games: A Partial Least Squares Approach. <i>Advanced Science Letters</i> , 2017, 23, 7331-7334.	0.2	0
51	Structural Relationships of Disruptive Attribute Localization and Personalization on Women Consumersâ€™ Attitude to Practice Mobile Retailing. <i>Advanced Science Letters</i> , 2017, 23, 7433-7437.	0.2	0
52	Determinants Influencing Studentsâ€™ Experiential Motives and Intentions to Play Online Games. <i>Advanced Science Letters</i> , 2017, 23, 7351-7354.	0.2	0
53	Examining Studentsâ€™ Satisfaction in Campus E-Voting: A Correlation Analysis. <i>Advanced Science Letters</i> , 2018, 24, 4946-4949.	0.2	0
54	Investigating Consumersâ€™ Loyalty Toward Online Games: A Correlation Analysis. <i>Advanced Science Letters</i> , 2018, 24, 4950-4953.	0.2	0

#	ARTICLE	IF	CITATIONS
55	Investigating The Measurement of Consumersâ€™ Electronic Word-of-Mouth (E-WOM), Intrinsic and Extrinsic Motives, and Satisfaction of Islamic Insurance (Takaful). Jurnal Komunikasi: Malaysian Journal of Communication, 2019, 35, 431-447.	0.1	0