Norbayah Mohd Suki

List of Publications by Year
in descending order

55 papers	1,366 citations	471509 17 h-index	361022 35 g-index
57 all docs	57 docs citations	57 times ranked	1006 citing authors

#	Article	IF	Citations
1	Revisiting the Environmental Kuznets Curve in Malaysia: The role of globalization in sustainable environment. Journal of Cleaner Production, 2020, 264, 121669.	9.3	249
2	The role of technology innovation and renewable energy in reducing environmental degradation in Malaysia: A step towards sustainable environment. Renewable Energy, 2022, 182, 245-253.	8.9	105
3	Consumption values and consumer environmental concern regarding green products. International Journal of Sustainable Development and World Ecology, 2015, 22, 269-278.	5.9	92
4	Examination of peer influence as a moderator and predictor in explaining green purchase behaviour in a developing country. Journal of Cleaner Production, 2019, 228, 833-844.	9.3	87
5	Impacts of Corporate Social Responsibility on the Links Between Green Marketing Awareness and Consumer Purchase Intentions. Procedia Economics and Finance, 2016, 37, 262-268.	0.6	82
6	Internet shopping acceptance. Journal of Research in Interactive Marketing, 2008, 2, 97-110.	0.3	72
7	Consumers' environmental behaviour towards staying at a green hotel. Management of Environmental Quality, 2015, 26, 103-117.	4.3	69
8	Flight ticket booking app on mobile devices: Examining the determinants of individual intention to use. Journal of Air Transport Management, 2017, 62, 146-154.	4.5	66
9	Determining students' behavioural intention to use animation and storytelling applying the UTAUT model: The moderating roles of gender and experience level. International Journal of Management Education, 2017, 15, 528-538.	3.9	64
10	Do patients' perceptions exceed their expectations in private healthcare settings?. International Journal of Health Care Quality Assurance, 2011, 24, 42-56.	0.9	58
11	Modeling the determinants of consumers' attitudes toward online group buying: Do risks and trusts matters?. Journal of Retailing and Consumer Services, 2017, 36, 180-188.	9.4	56
12	The paradigms of technological innovation and renewables as a panacea for sustainable development: A pathway of going green. Renewable Energy, 2022, 181, 1431-1439.	8.9	53
13	Mobile phone usage for m‑learning: comparing heavy and light mobile phone users. Campus Wide Information Systems, 2007, 24, 355-365.	1.1	52
14	Does religion influence consumers' green food consumption? Some insights from Malaysia. Journal of Consumer Marketing, 2015, 32, 551-563.	2.3	44
15	User Acceptance on Mobile Apps as an Effective Medium to Learn Kadazandusun Language. Procedia Economics and Finance, 2016, 37, 372-378.	0.6	35
16	The role of logistics performance for sustainable development in top Asian countries: Evidence from advance panel estimations. Sustainable Development, 2021, 29, 595-606.	12.5	35
17	Impact of consumption values on consumers' purchase of organic food and green environmental concerns. Social Responsibility Journal, 2022, 18, 1128-1141.	2.9	28
18	Understanding consumer intention with respect to purchase and use of pirated software. Information Management and Computer Security, 2011, 19, 195-210.	1.2	17

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19	Factors Enhancing Employed Job Seekers Intentions to Use Social Networking Sites as a Job Search Tool. International Journal of Technology and Human Interaction, 2011, 7, 38-54.	0.4	14
20	A Comparison of Human Elements and Nonhuman Elements in Private Health Care Settings: Customers' Perceptions and Expectations. Journal of Hospital Marketing and Public Relations, 2009, 19, 113-128.	0.5	13
21	Acquiring travel-related information from mobile social networking services: What factors predict social networking services users' perceived value and trust in Malaysia?. Journal of Marketing Communications, 2020, 26, 742-760.	4.0	10
22	Dependency on Smartphones: An Analysis of Structural Equation Modelling. Jurnal Teknologi (Sciences and Engineering), 2013, 62, .	0.4	9
23	Assessing Normative and Informational Influences on Students' Opinion in Engaging Electronic Word of Mouth via Social Networking Sites. Procedia Economics and Finance, 2016, 37, 190-195.	0.6	8
24	Correlations Between Awareness of Green Marketing, Corporate Social Responsibility, Product Image, Corporate Reputation, and Consumer Purchase Intention. , 2019, , 143-154.		8
25	Students' Satisfaction with the University Cafeteria: Structural Relationships of Food Quality, Staff, Price Fairness, and Ambiance. , 2015, , 373-381.		5
26	Decision-making and satisfaction in campus e-voting: moderating effect of trust in the system. Journal of Enterprise Information Management, 2017, 30, 944-963.	7.5	5
27	Structural Relationships in the Embedding of Role-Play Games in a Class for Japanese Language Proficiency: Towards a Unified View. Technology, Knowledge and Learning, 2019, 24, 65-87.	4.9	5
28	Do gender and income really moderate on employees' job satisfaction? Insights from Malaysia's oil and gas industry. International Journal of Management Science and Engineering Management, 2020, 15, 47-58.	3.1	5
29	Examination of Mobile Social Networking Service (SNS) Users' Loyalty. International Journal of Social Ecology and Sustainable Development, 2016, 7, 59-73.	0.2	4
30	Consumer Intention to Use Anti-Spyware Software. International Journal of Technology and Human Interaction, 2014, 10, 19-31.	0.4	4
31	Library patrons' emotions after information retrieval: effects of perceived self-efficacy. Data Technologies and Applications, 2016, 50, 288-302.	0.8	3
32	Correlations Between Awareness of Green Marketing, Corporate Social Responsibility, Product Image, Corporate Reputation, and Consumer Purchase Intention. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2017, , 183-197.	0.8	2
33	YouTube for Procedural Learning. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 179-196.	0.8	1
34	Effects of Social Needs, Social Influences and Convenience on Smartphones Dependency. Contributions To Economics, 2013, , 143-153.	0.3	1
35	Consumers' Experience of Green Product Purchases: Some Insights from Malaysia. Advanced Science Letters, 2017, 23, 8170-8173.	0.2	1
36	Campus Sustainability: Does Student Engagement with Eco-Campus Environmental Activities and Green Initiatives Really Matter?. World Sustainability Series, 2016, , 45-59.	0.4	1

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37	Students' Perception of Usage of Role-Play Games in a Class for Japanese Language Proficiency. Advanced Science Letters, 2016, 22, 4171-4175.	0.2	1
38	Students' Intention to Use Role-Play Games in a Class for Japanese Language Proficiency. Advanced Science Letters, 2017, 23, 2903-2906.	0.2	1
39	Structural Relationship Between Women Consumers' Attitude and Actual Behavior in Mobile Retailing. Advanced Science Letters, 2017, 23, 8160-8163.	0.2	1
40	A Study on Edutainment Framework for M-Learning. , 2006, , .		0
41	Structural Relationships between Disruptive Attributes and Women Consumers' Attitude when Using Mobile Retailing. Asian Social Science, 2016, 12, 208.	0.2	0
42	Student Intention to Use E-Learning. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 215-233.	0.8	0
43	An Investigation of E-Shopping Quality Determinants Among Students at a Higher Learning Institution. SSRN Electronic Journal, 0, , .	0.4	0
44	Factors Enhancing Employed Job Seekers Intentions to Use Social Networking Sites as a Job Search Tool. , 2013, , 265-281.		0
45	Effects of Perceived Information Quality, Perceived System Quality, and Perceived Flow on Mobile Social Networking Sites (SNS) Users' Trust. Advances in Systems Analysis, Software Engineering, and High Performance Computing Book Series, 2014, , 22-32.	0.5	0
46	Students' Perception of Engagement with Environmental Activities in Campus. Advanced Science Letters, 2015, 21, 1344-1348.	0.2	0
47	Moderating Effects of Price Consciousness Between Customer Environmental Satisfaction and Customer Loyalty. Advanced Science Letters, 2015, 21, 1354-1358.	0.2	0
48	Conceptual Study of Mobile Retailing Acceptance Among Malaysian Women. Advanced Science Letters, 2017, 23, 432-435.	0.2	0
49	Investigating the Measurement of Students' Opinion in Engaging Electronic Word of Mouth via Social Networking Sites. Advanced Science Letters, 2017, 23, 2911-2914.	0.2	0
50	Moderating Effects on Consumers' Loyalty Toward Online Games: A Partial Least Squares Approach. Advanced Science Letters, 2017, 23, 7331-7334.	0.2	0
51	Structural Relationships of Disruptive Attribute Localization and Personalization on Women Consumers' Attitude to Practice Mobile Retailing. Advanced Science Letters, 2017, 23, 7433-7437.	0.2	0
52	Determinants Influencing Students' Experiential Motives and Intentions to Play Online Games. Advanced Science Letters, 2017, 23, 7351-7354.	0.2	0
53	Examining Students' Satisfaction in Campus E-Voting: A Correlation Analysis. Advanced Science Letters, 2018, 24, 4946-4949.	0.2	0
54	Investigating Consumers' Loyalty Toward Online Games: A Correlation Analysis. Advanced Science Letters, 2018, 24, 4950-4953.	0.2	0

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55	Investigating The Measurement of Consumersâ€™ Electronic Word-of-Mouth (E-WOM), Intrinsic and Extrinsic Motives, and Satisfaction of Islamic Insurance (Takaful). Jurnal Komunikasi: Malaysian Journal of Communication, 2019, 35, 431-447.	0.2	0