

James Agyei

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9455170/publications.pdf>

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8
papers

124
citations

1307594
7
h-index

1588992
8
g-index

8
all docs

8
docs citations

8
times ranked

39
citing authors

#	ARTICLE	IF	CITATIONS
1	Internet Banking Services User Adoption in Ghana: An Empirical Study. <i>Journal of African Business</i> , 2022, 23, 599-616.	2.4	5
2	Understanding CSR and Customer Loyalty: The Role of Customer Engagement. <i>Journal of African Business</i> , 2022, 23, 869-886.	2.4	9
3	Understanding Factors That Influence Consumer Intention to Use Mobile Money Services: An Application of UTAUT2 With Perceived Risk and Trust. <i>SAGE Open</i> , 2021, 11, 215824402110231.	1.7	14
4	Linking CSR and Customer Engagement: The Role of Customer-Brand Identification and Customer Satisfaction. <i>SAGE Open</i> , 2021, 11, 215824402110401.	1.7	25
5	Influence of Trust on Customer Engagement: Empirical Evidence From the Insurance Industry in Ghana. <i>SAGE Open</i> , 2020, 10, 215824401989910.	1.7	25
6	Mobile Banking Adoption: Examining the Role of Personality Traits. <i>SAGE Open</i> , 2020, 10, 215824402093291.	1.7	20
7	Trade-Off Theory Versus Pecking Order Theory: Ghanaian Evidence. <i>SAGE Open</i> , 2020, 10, 215824402094098.	1.7	12
8	Organisational culture moderation of interpersonal trust and affective commitment in health care non-governmental organisations in Ghana. <i>Journal of Psychology in Africa</i> , 2019, 29, 217-222.	0.6	14