

James Agyei

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9455170/publications.pdf>

Version: 2024-02-01

8
papers

124
citations

1307594

7
h-index

1588992

8
g-index

8
all docs

8
docs citations

8
times ranked

39
citing authors

#	ARTICLE	IF	CITATIONS
1	Influence of Trust on Customer Engagement: Empirical Evidence From the Insurance Industry in Ghana. SAGE Open, 2020, 10, 215824401989910.	1.7	25
2	Linking CSR and Customer Engagement: The Role of Customer-Brand Identification and Customer Satisfaction. SAGE Open, 2021, 11, 215824402110401.	1.7	25
3	Mobile Banking Adoption: Examining the Role of Personality Traits. SAGE Open, 2020, 10, 215824402093291.	1.7	20
4	Organisational culture moderation of interpersonal trust and affective commitment in health care non-governmental organisations in Ghana. Journal of Psychology in Africa, 2019, 29, 217-222.	0.6	14
5	Understanding Factors That Influence Consumer Intention to Use Mobile Money Services: An Application of UTAUT2 With Perceived Risk and Trust. SAGE Open, 2021, 11, 215824402110231.	1.7	14
6	Trade-Off Theory Versus Pecking Order Theory: Ghanaian Evidence. SAGE Open, 2020, 10, 215824402094098.	1.7	12
7	Understanding CSR and Customer Loyalty: The Role of Customer Engagement. Journal of African Business, 2022, 23, 869-886.	2.4	9
8	Internet Banking Services User Adoption in Ghana: An Empirical Study. Journal of African Business, 2022, 23, 599-616.	2.4	5