Chuan Zhang

List of Publications by Year in descending order

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13 papers	184	1307594 7 h-index	1125743 13 g-index
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14 all docs	14 docs citations	14 times ranked	122 citing authors

#	Article	IF	CITATIONS
1	Introduction of the marketplace channel under logistics service sharing in an e-commerce platform. Computers and Industrial Engineering, 2022, 163, 107724.	6.3	22
2	Forecasting the box offices of movies coming soon using social media analysis: A method based on improved Bass models. Expert Systems With Applications, 2022, 191, 116241.	7.6	7
3	Product sales forecasting using macroeconomic indicators and online reviews: a method combining prospect theory and sentiment analysis. Soft Computing, 2020, 24, 6213-6226.	3.6	33
4	Optimal operational strategies of capital-constrained supply chain with logistics service and price dependent demand under 3PL financing service. Soft Computing, 2020, 24, 2793-2806.	3.6	18
5	Improving the Bass model's predictive power through online reviews, search traffic and macroeconomic data. Annals of Operations Research, 2020, 295, 881-922.	4.1	17
6	Customized ranking for products through online reviews: a method incorporating prospect theory with an improved VIKOR. Applied Intelligence, 2020, 50, 1725-1744.	5.3	22
7	Least absolute deviations for uncertain multivariate regression model. International Journal of General Systems, 2020, 49, 449-465.	2.5	17
8	Value-Added Service Investment and Pricing Strategies of a Multilateral Distribution Platform Considering User-Homing in a Duopoly. IEEE Access, 2019, 7, 98340-98355.	4.2	6
9	Use-Based Pricing and Prepaid-Based Pricing for Service Products: Analysis of an Unlimited Prepaid Card. IEEE Access, 2018, 6, 57676-57688.	4.2	2
10	Optimal Credit Period and Lot Size Policies for a Retailer at Risk of Customer Default Under Two-Echelon Partial Trade Credit. IEEE Access, 2018, 6, 54295-54309.	4.2	3
11	Asymptotic Analysis of SPTA-Based Algorithms for No-Wait Flow Shop Scheduling Problem with Release Dates. Scientific World Journal, The, 2014, 2014, 1-7.	2.1	2
12	Attack robustness of cascading model with node weight. Nonlinear Dynamics, 2014, 78, 37-48.	5.2	25
13	Optimal ordering policy for a retailer with consideration of customer credit under two-level trade credit financing. Operational Research, 0, , 1.	2.0	5