

# Usha Lenka

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9444937/publications.pdf>

Version: 2024-02-01

53  
papers

1,018  
citations

516561

16  
h-index

477173

29  
g-index

53  
all docs

53  
docs citations

53  
times ranked

594  
citing authors

#	ARTICLE	IF	CITATIONS
1	Study on work-life balance of women entrepreneurs – review and research agenda. <i>Industrial and Commercial Training</i> , 2015, 47, 356-362.	0.8	101
2	Development and retention of Generation Y employees: a conceptual framework. <i>Employee Relations</i> , 2018, 40, 433-455.	1.5	91
3	Service Quality, Customer Satisfaction, and Customer Loyalty in Indian Commercial Banks. <i>Journal of Entrepreneurship</i> , 2009, 18, 47-64.	1.3	75
4	A qualitative approach towards crucial factors for sustainable development of women social entrepreneurship: Indian cases. <i>Journal of Cleaner Production</i> , 2020, 274, 123135.	4.6	70
5	Why research is needed in women entrepreneurship in India: a viewpoint. <i>International Journal of Social Economics</i> , 2018, 45, 1042-1057.	1.1	57
6	Linking knowledge sharing, competency development, and affective commitment: evidence from Indian Gen Y employees. <i>Journal of Knowledge Management</i> , 2017, 21, 885-906.	3.2	50
7	An exploratory study on the development of women entrepreneurs: Indian cases. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2016, 18, 232-247.	0.7	48
8	Role of women entrepreneurs and NGOs in promoting entrepreneurship: case studies from Uttarakhand, India. <i>Journal of Asia Business Studies</i> , 2017, 11, 451-465.	1.3	39
9	Customer satisfaction in Indian commercial banks through total quality management approach. <i>Total Quality Management and Business Excellence</i> , 2010, 21, 1315-1341.	2.4	33
10	Soft and Hard Aspects of Quality Management Practices Influencing Service Quality and Customer Satisfaction in Manufacturing-oriented Services. <i>Global Business Review</i> , 2010, 11, 79-101.	1.6	32
11	Talent management: a burgeoning strategic focus in Indian IT industry. <i>Industrial and Commercial Training</i> , 2017, 49, 183-188.	0.8	32
12	A study on learning organizations in Indian higher educational institutes. <i>Journal of Workplace Learning</i> , 2015, 27, 142-161.	0.9	29
13	Breaking the glass ceiling: opportunity for the organization. <i>Industrial and Commercial Training</i> , 2016, 48, 311-319.	0.8	26
14	Exploring the impact of perceived AMO framework on constructive and destructive deviance. <i>International Journal of Manpower</i> , 2019, 40, 994-1011.	2.5	21
15	Does growth of ventures depend on competencies?: selected cases from India. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 31, 227.	0.2	21
16	Higher educational institutes as learning organizations for employer branding. <i>Industrial and Commercial Training</i> , 2015, 47, 265-276.	0.8	19
17	Mentoring, social media, and Gen Y employees' intention to stay: towards a conceptual model. <i>International Journal of Business and Systems Research</i> , 2017, 11, 28.	0.2	18
18	Building psychological safety for employee engagement in post-recession. <i>Development and Learning in Organizations</i> , 2016, 30, 19-22.	0.3	16

#	ARTICLE	IF	CITATIONS
19	The impact of social media and collaboration on Gen Y employees' engagement. International Journal of Development Issues, 2017, 16, 289-299.	0.7	15
20	Exploring linkages between unlearning and relearning in organizations. Learning Organization, 2019, 26, 500-517.	0.7	15
21	An empirical investigation of innovation process in Indian pharmaceutical companies. European Journal of Innovation Management, 2019, 23, 500-523.	2.4	15
22	Research and Development Teams as a Perennial Source of Competitive Advantage in the Innovation Adoption Process. Global Business Review, 2016, 17, 700-711.	1.6	14
23	Investigating the Impact of Social Media on Gen Y Employees' Engagement. International Journal of Human Capital and Information Technology Professionals, 2017, 8, 29-48.	0.5	14
24	Employee engagement: A study of survivors in Indian IT/ITES sector. IIMB Management Review, 2020, 32, 249-266.	0.7	14
25	A Review on the Role of Media in Increasing Materialism among Children. Procedia, Social and Behavioral Sciences, 2014, 133, 456-464.	0.5	13
26	Building and branding talent hub: an outlook. Industrial and Commercial Training, 2015, 47, 208-213.	0.8	12
27	How does mentoring contribute to Gen Y employees' intention to stay? An Indian perspective. Europe's Journal of Psychology, 2017, 13, 314-335.	0.6	12
28	Integrating antecedents of workplace deviance: utilizing AHP approach. Journal of Indian Business Research, 2018, 10, 101-122.	1.2	12
29	Achieving triple bottom line through resonant leadership: an Indian perspective. International Journal of Productivity and Performance Management, 2016, 65, 694-703.	2.2	11
30	Exploring interventions to curb workplace deviance: lessons from Air India. Tourism Review, 2019, 74, 563-585.	3.8	11
31	Organizational learning and Gen Y employees' affective commitment: The mediating role of competency development and moderating role of strategic leadership. Journal of Management and Organization, 2020, 26, 815-831.	1.6	11
32	On the shoulders of giants: uncovering key themes of organizational unlearning research in mainstream management journals. Review of Managerial Science, 2022, 16, 1599-1695.	4.3	10
33	Identifying HRM practices for disabling destructive deviance among public sector employees using content analysis. International Journal of Organizational Analysis, 2019, 28, 719-744.	1.6	9
34	A Review on Impact of Socialization Agents in Breeding Consumerism among Children. Global Business Review, 2015, 16, 867-878.	1.6	7
35	Proposing micro-macro HRM strategies to overcome challenges of workforce diversity and deviance in ASEAN. Journal of Management Development, 2018, 37, 6-26.	1.1	6
36	Direct and Indirect Influence of Interpersonal and Environmental Agents on Materialism in Children. Psychological Studies, 2016, 61, 55-66.	0.5	5

#	ARTICLE	IF	CITATIONS
37	Leadership in VUCA Environment. Flexible Systems Management, 2018, , 213-224.	0.2	5
38	Overcoming destructive deviance: propositioning an integrated conceptual framework. International Journal of Organizational Analysis, 2019, 27, 1148-1167.	1.6	5
39	Counterintuitive, Yet Essential: Taking Stock of Organizational Unlearning Research Through a Scientometric Analysis (1976-2019). Knowledge Management Research and Practice, 0, , 1-23.	2.7	5
40	Mentoring, social media, and Gen Y employees' intention to stay: towards a conceptual model. International Journal of Business and Systems Research, 2017, 11, 28.	0.2	4
41	Engaging workforce in downsized firms: scenario of the Indian IT/ITES sector. Industrial and Commercial Training, 2018, 50, 32-38.	0.8	3
42	MENTORING AS AN HR INTERVENTION TO ENGAGE GEN Y EMPLOYEES. PEOPLE International Journal of Social Sciences, 2016, 2, 1697-1715.	0.0	3
43	Organisational level antecedents of learning organisations for Indian higher educational institutes: an exploratory study. International Journal of Management in Education, 2016, 10, 24.	0.1	2
44	Value-added statement as a trigger to organizational unlearning. Development and Learning in Organizations, 2019, 33, 22-25.	0.3	2
45	Resonant leaders: an impetus to change the organizations. Development and Learning in Organizations, 2015, 29, 17-19.	0.3	1
46	Aquaguard-on-the-Go: Purified Water Anywhere Anytime. South Asian Journal of Business and Management Cases, 2017, 6, 109-112.	0.8	1
47	How organizations learn: models uncovering the black box. Development and Learning in Organizations, 2019, 33, 20-23.	0.3	1
48	Sustainable innovation for sustainable business performance - a systematic review of recent literature (2008-2018). International Journal of Business Excellence, 2021, 23, 517.	0.2	1
49	Barriers to entrepreneurial intentions of women: Nominal group technique, analytic hierarchy process , and scientometric approach instigating the necessity of policy intervention. Journal of Public Affairs, 0, , .	1.7	1
50	Investigating the Impact of Social Media on Gen Y Employees' Engagement. , 2021, , 1180-1202.		0
51	Knowledge management in Indian higher educational institutes for developingas a learning organization-an exploratory study. JIMS8M the Journal of Indian Management & Strategy, 2015, 20, 46.	0.2	0
52	Systematically Reviewing Multiple Databases for Publications on Organizational Unlearning:1976-2018. Proceedings - Academy of Management, 2019, 2019, 18052.	0.0	0
53	Scientometric evaluation of <i>International Journal of Business Excellence</i> (2008-2019). International Journal of Business Excellence, 2021, 25, 515.	0.2	0