

Seoki Lee

List of Publications by Year in descending order

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120
papers

5,939
citations

94433

37
h-index

82547

72
g-index

124
all docs

124
docs citations

124
times ranked

3131
citing authors

#	ARTICLE	IF	CITATIONS
1	Chasing the light or chasing the dark? top managers's political ties and corporate proactive environmental strategy. <i>Technology Analysis and Strategic Management</i> , 2023, 35, 1341-1354.	3.5	4
2	The impact of environmental management on firm performance in the U.S. lodging REITs: The moderating role of outside board of directors. <i>Tourism Economics</i> , 2023, 29, 513-532.	4.1	2
3	Corporate social responsibility and COVID-19: Research implications. <i>Tourism Economics</i> , 2022, 28, 863-869.	4.1	27
4	Exploring the Determinants of Hotel Operating Performance Stabilization in Emerging Markets: Deciphering the Myth. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 742-770.	2.9	4
5	The effect of an increase in federal minimum wage on the U.S. hotel industry: a difference-in-differences approach. <i>Current Issues in Tourism</i> , 2022, 25, 887-900.	7.2	3
6	The impact of celebrity CEOs on restaurant firm performance: The moderating role of environmental dynamism. <i>Journal of Business Research</i> , 2022, 139, 869-880.	10.2	8
7	How does Chinese central environmental inspection affect corporate green innovation? The moderating effect of bargaining intentions. <i>Environmental Science and Pollution Research</i> , 2022, 29, 42955-42972.	5.3	22
8	Impact of corporate social (ir)responsibility on volume and valence of online employee reviews: Evidence from the tourism and hospitality industry. <i>Tourism Management</i> , 2022, 91, 104501.	9.8	18
9	The effect of generalist CEOs on social novelty in the restaurant industry. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 1906-1924.	8.0	1
10	The Effect of Internationalization on Firm Performance: A Moderating Role of Heterogeneity in TMTs's Nationality. <i>Cornell Hospitality Quarterly</i> , 2021, 62, 482-497.	3.8	1
11	The Issue of Endogeneity and Possible Solutions in Panel Data Analysis in The Hospitality Literature. <i>Journal of Hospitality and Tourism Research</i> , 2021, 45, 399-418.	2.9	8
12	Influence of Corporate Governance on Financial Performance among Alcohol Beverage Firms. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2021, 22, 425-446.	3.0	3
13	Impact of the COVID-19 pandemic: Evidence from the U.S. restaurant industry. <i>International Journal of Hospitality Management</i> , 2021, 92, 102702.	8.8	177
14	The influence of board interlocks on firm performance: In the context of geographic diversification in the restaurant industry. <i>Tourism Management</i> , 2021, 83, 104238.	9.8	15
15	How does franchising alter competition in the restaurant industry?. <i>Journal of Hospitality and Tourism Management</i> , 2021, 46, 468-475.	6.6	10
16	Corporate social responsibility (CSR), ethical climate and pride in membership moderated by casino dealers's customer orientation. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3256-3276.	8.0	9
17	Are socially responsible firms in the U.S. tourism and hospitality industry better off during COVID-19?. <i>Tourism Management</i> , 2021, 85, 104321.	9.8	38
18	Does family matter? The moderating role of family involvement on the relationship between CSR and firm performance. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3729-3751.	8.0	21

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19	Current status of CSR practices in the casino industry: A comparison between the U.S. and Macau. <i>Journal of Hospitality and Tourism Management</i> , 2021, 48, 331-343.	6.6	15
20	What drives cross-border acquisitions of hotel companies based in an emerging economy? A study on Chinese hotel corporations. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 481-493.	6.6	2
21	Food service industry in the era of COVID-19: trends and research implications. <i>Nutrition Research and Practice</i> , 2021, 15, S22.	1.9	23
22	The impact of material and immaterial sustainability on firm performance: The moderating role of franchising strategy. <i>Tourism Management</i> , 2020, 77, 103999.	9.8	41
23	Green or nongreen innovation? Different strategic preferences among subsidized enterprises with different ownership types. <i>Journal of Cleaner Production</i> , 2020, 245, 118786.	9.3	63
24	Narcissistic CEOs and corporate social responsibility: Does the role of an outside board of directors matter?. <i>International Journal of Hospitality Management</i> , 2020, 85, 102350.	8.8	19
25	Motivation of internationalization and a moderating role of environmental conditions in the hospitality industry. <i>Tourism Management</i> , 2020, 78, 104050.	9.8	13
26	Mergers and acquisitions in the hotel industry: A comprehensive review. <i>International Journal of Hospitality Management</i> , 2020, 91, 102418.	8.8	16
27	Formal and informal SME financing in the restaurant industry: The impact of macroenvironment. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 276-284.	6.6	17
28	Which brand should be more nervous about nutritional information disclosure: McDonald's or Subway?. <i>Appetite</i> , 2020, 155, 104805.	3.7	10
29	Employees' perceived job performance, organizational identification, and pro-environmental behaviors in the hotel industry. <i>International Journal of Hospitality Management</i> , 2020, 90, 102632.	8.8	46
30	Influence of culture on purchase decision: Integrative models development of amusement park customers. <i>International Journal of Hospitality Management</i> , 2020, 87, 102502.	8.8	6
31	Impact of short-term rental regulation on hotel industry: a difference-in-differences approach. <i>Annals of Tourism Research</i> , 2020, 83, 102939.	6.4	34
32	Linking creating shared value to customer behaviors in the food service context. <i>Journal of Hospitality and Tourism Management</i> , 2020, 43, 199-208.	6.6	18
33	Competitive advantages of franchising firms and the moderating role of organizational characteristics: Evidence from the restaurant industry. <i>International Journal of Hospitality Management</i> , 2019, 77, 281-289.	8.8	19
34	Self-discipline or self-interest? The antecedents of hotel employees' pro-environmental behaviours. <i>Journal of Sustainable Tourism</i> , 2019, 27, 1457-1476.	9.2	33
35	Does franchising reduce geographically diversified restaurant firms' risk?. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 161-179.	8.0	7
36	RevPAR vs. GOPPAR: Property- and firm-level analysis. <i>Annals of Tourism Research</i> , 2019, 76, 180-190.	6.4	15

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37	The influence of CEOs' equity-based compensation on restaurant firms' CSR initiatives. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 3664-3682.	8.0	18
38	Special issue on economic implications of corporate social responsibility and sustainability in tourism and hospitality. <i>Tourism Economics</i> , 2019, 25, 495-499.	4.1	2
39	Does Franchising Alleviate Restaurants' Vulnerability to Economic Conditions?. <i>Journal of Hospitality and Tourism Research</i> , 2018, 42, 627-648.	2.9	29
40	The moderating role of CEO narcissism on the relationship between uncertainty avoidance and CSR. <i>Tourism Management</i> , 2018, 67, 203-213.	9.8	53
41	A Moderating Role of Green Practices on the Relationship between Service Quality and Customer Satisfaction: Chinese Hotel Context. <i>Journal of China Tourism Research</i> , 2018, 14, 42-60.	1.9	23
42	Investment's cash flow sensitivities of restaurant firms. <i>Tourism Economics</i> , 2018, 24, 560-575.	4.1	21
43	Effects of franchising on industry competition: The moderating role of the hospitality industry. <i>International Journal of Hospitality Management</i> , 2018, 68, 80-88.	8.8	7
44	Strategic CSR for airlines: does materiality matter?. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 3592-3608.	8.0	26
45	Do a company's sincere intentions with CSR initiatives matter to employees?. <i>Journal of Global Responsibility</i> , 2018, 9, 355-371.	1.9	18
46	Effects of corporate social responsibility on employees in the casino industry. <i>Tourism Management</i> , 2018, 68, 328-335.	9.8	79
47	Revisiting the financial performance - corporate social performance link. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 2586-2602.	8.0	27
48	How Do Investments in Human Resource Management Practices Affect Firm-Specific Risk in the Restaurant Industry?. <i>Cornell Hospitality Quarterly</i> , 2017, 58, 374-386.	3.8	9
49	A financial approach-based measurement of brand equity in the restaurant industry. <i>Tourism Economics</i> , 2017, 23, 1515-1522.	4.1	6
50	Impacts of geographic diversification on restaurant firms' risk: Domestic vs. international diversification. <i>International Journal of Hospitality Management</i> , 2017, 61, 107-118.	8.8	23
51	An examination of restaurant firm financing and the cost of borrowing. <i>Journal of Foodservice Business Research</i> , 2017, 20, 163-176.	2.3	1
52	How do consumers' perceptions differ across dimensions of corporate social responsibility and hotel types?. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 694-707.	7.0	22
53	Corporate social responsibility and systematic risk of restaurant firms: The moderating role of geographical diversification. <i>Tourism Management</i> , 2017, 59, 610-620.	9.8	82
54	Does the restaurant type matter for investment in corporate social responsibility?. <i>International Journal of Hospitality Management</i> , 2016, 58, 24-33.	8.8	35

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55	The effect of national culture on corporate social responsibility in the hospitality industry. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 1728-1758.	8.0	53
56	Risk-Sharing as a Long-Term Motivation to Franchise: Role of Franchising Experience. <i>Journal of Hospitality Financial Management</i> , 2016, 24, 20-32.	0.5	9
57	An empirical framework to predict idiosyncratic risk in a time of crisis. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 156-176.	8.0	12
58	A meta-analysis of behavioral intentions for environment-friendly initiatives in hospitality research. <i>International Journal of Hospitality Management</i> , 2016, 54, 107-115.	8.8	184
59	Information Efficiency of U.S. Restaurant Stocks that are Cross-Listed in Germany. <i>Journal of Hospitality and Tourism Research</i> , 2015, 39, 316-345.	2.9	1
60	Determinants of Systematic Risk in the Online Travel Agency Industry. <i>Tourism Economics</i> , 2015, 21, 341-355.	4.1	8
61	Effects of Diversification Strategies on US Restaurant Firms' Performance. <i>Tourism Economics</i> , 2015, 21, 807-831.	4.1	7
62	Synergy of corporate social responsibility and service quality for airlines: The moderating role of carrier type. <i>Journal of Air Transport Management</i> , 2015, 47, 126-134.	4.5	63
63	Effects of social media on firm value for U.S. restaurant companies. <i>International Journal of Hospitality Management</i> , 2015, 49, 40-46.	8.8	80
64	Does size matter? Corporate social responsibility and firm performance in the restaurant industry. <i>International Journal of Hospitality Management</i> , 2015, 51, 127-134.	8.8	123
65	The moderating role of brand diversification on the relationship between geographic diversification and firm performance in the US lodging industry. <i>International Journal of Hospitality Management</i> , 2014, 38, 106-117.	8.8	51
66	Green strategies for hotels: Estimation of recycling benefits. <i>International Journal of Hospitality Management</i> , 2014, 43, 13-22.	8.8	74
67	Benchmarking firm capabilities for sustained financial performance in the U.S. restaurant industry. <i>International Journal of Hospitality Management</i> , 2014, 36, 137-144.	8.8	22
68	The role of perceived corporate social responsibility on providing healthful foods and nutrition information with health-consciousness as a moderator. <i>International Journal of Hospitality Management</i> , 2014, 37, 29-37.	8.8	101
69	Internationalization and Financial Health in the US Hotel Industry. <i>Tourism Economics</i> , 2014, 20, 87-105.	4.1	6
70	CEO duality and firm performance in the U.S. restaurant industry: Moderating role of restaurant type. <i>International Journal of Hospitality Management</i> , 2013, 33, 339-346.	8.8	53
71	Determinants of degree of internationalization for U.S. restaurant firms. <i>International Journal of Hospitality Management</i> , 2013, 33, 465-474.	8.8	44
72	Corporate social responsibility and firm performance in the airline industry: The moderating role of oil prices. <i>Tourism Management</i> , 2013, 38, 20-30.	9.8	165

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73	Does managerial ownership affect different corporate social responsibility dimensions? An empirical examination of U.S. publicly traded hospitality firms. <i>International Journal of Hospitality Management</i> , 2013, 34, 423-433.	8.8	72
74	The impact of CSR on casino employees' organizational trust, job satisfaction, and customer orientation: An empirical examination of responsible gambling strategies. <i>International Journal of Hospitality Management</i> , 2013, 33, 406-415.	8.8	243
75	The corporate social responsibility-financial performance link in the U.S. restaurant industry: Do economic conditions matter?. <i>International Journal of Hospitality Management</i> , 2013, 32, 2-10.	8.8	159
76	Restaurant revenue management: Do perceived capacity scarcity and price differences matter?. <i>International Journal of Hospitality Management</i> , 2013, 35, 316-326.	8.8	40
77	Effects of Hotel Discounting Practice on Visitors' Perceptions and Visitation Intentions. <i>Tourism Economics</i> , 2013, 19, 599-611.	4.1	0
78	Short-Term Debt and Firm Performance in the US Restaurant Industry: The Moderating Role of Economic Conditions. <i>Tourism Economics</i> , 2013, 19, 565-581.	4.1	8
79	The Income Elasticity of Demand and Firm Performance of US Restaurant Companies by Restaurant Type during Recessions. <i>Tourism Economics</i> , 2013, 19, 855-881.	4.1	18
80	Stock Market Reactions to US Hotel Firms' Strategic Alliances. <i>Tourism Economics</i> , 2013, 19, 373-391.	4.1	5
81	Geographical Diversification, Risk and Firm Performance of US Casinos. <i>Tourism Geographies</i> , 2012, 14, 117-146.	4.0	22
82	How Do Individual Personality Traits (D) Influence Perceived Satisfaction with Service for College Students (C) in a Casual Restaurant Setting (I)?: The CID Framework. <i>Journal of Hospitality Marketing and Management</i> , 2012, 21, 591-616.	8.2	15
83	The impact of insider managerial ownership on corporate performance of Taiwanese tourist hotels. <i>International Journal of Hospitality Management</i> , 2012, 31, 338-349.	8.8	39
84	Consumers' willingness to pay for green initiatives of the hotel industry. <i>International Journal of Hospitality Management</i> , 2012, 31, 564-572.	8.8	494
85	The effects of product diversification on firm performance and complementarities between products: A study of US casinos. <i>International Journal of Hospitality Management</i> , 2011, 30, 409-421.	8.8	26
86	Influences of consumer characteristics on fairness perceptions of revenue management pricing in the hotel industry. <i>International Journal of Hospitality Management</i> , 2011, 30, 243-251.	8.8	84
87	Moderating effect of capital intensity on the relationship between leverage and financial distress in the U.S. restaurant industry. <i>International Journal of Hospitality Management</i> , 2011, 30, 429-438.	8.8	40
88	Cross-listing effect of U.S. casino companies: Risk-adjusted performances. <i>International Journal of Hospitality Management</i> , 2011, 30, 1055-1058.	8.8	3
89	Research Note: Internationalization of US Publicly Traded Restaurant Companies - a Transaction Cost Economics Perspective. <i>Tourism Economics</i> , 2011, 17, 465-471.	4.1	12
90	An Examination of US Hotel Segment Strategy: Diversified, Concentrated or Balanced?. <i>Tourism Economics</i> , 2011, 17, 1257-1274.	4.1	9

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91	Does an Optimal Firm Size Exist for Publicly Traded US Hotels?. <i>Tourism Economics</i> , 2011, 17, 359-372.	4.1	1
92	CSR and the Bottom Line: Analyzing the Link Between CSR and Financial Performance for Professional Teams. <i>Journal of Sport Management</i> , 2011, 25, 531-549.	1.4	82
93	Effects of different dimensions of corporate social responsibility on corporate financial performance in tourism-related industries. <i>Tourism Management</i> , 2011, 32, 790-804.	9.8	504
94	US Restaurant Companies' Green Marketing via Company Websites: Impact on Financial Performance. <i>Tourism Economics</i> , 2011, 17, 1055-1069.	4.1	51
95	Impact of Brand Diversification on Firm Performance: A Study of Restaurant Firms. <i>Tourism Economics</i> , 2011, 17, 885-903.	4.1	30
96	Does the Market Care About RevPAR? A Case Study of Five Large U.S. Lodging Chains. <i>Journal of Hospitality and Tourism Research</i> , 2011, 35, 258-273.	2.9	19
97	Customers' perceptions of demand-driven pricing in revenue management context: comparisons of six tourism and hospitality industries. <i>International Journal of Revenue Management</i> , 2010, 4, 382.	0.3	7
98	Financial Impacts of Socially Responsible Activities on Airline Companies. <i>Journal of Hospitality and Tourism Research</i> , 2010, 34, 185-203.	2.9	85
99	Effects of Capital Intensity on Firm Performance: The U.S. Restaurant Industry. <i>Journal of Hospitality Financial Management</i> , 2010, 18, 1-13.	0.5	22
100	Impacts of positive and negative corporate social responsibility activities on company performance in the hospitality industry. <i>International Journal of Hospitality Management</i> , 2010, 29, 72-82.	8.8	465
101	The impact of IT news on hospitality firm value using cumulative abnormal returns (CARs). <i>International Journal of Hospitality Management</i> , 2010, 29, 354-362.	8.8	23
102	Mobile Services as a Marketing Tool to Enhance Restaurant Revenue: An Exploratory Study. <i>Journal of Hospitality Marketing and Management</i> , 2010, 19, 464-479.	8.2	16
103	Financial Rewards for Social Responsibility. <i>Cornell Hospitality Quarterly</i> , 2009, 50, 168-179.	3.8	95
104	Mobile-mediated virtual experience in tourism: Concept, typology and applications. <i>Journal of Vacation Marketing</i> , 2009, 15, 149-164.	4.3	93
105	Understanding US Traveler Behavior to Asian Countries: A Secondary Analysis Approach. <i>Asia Pacific Journal of Tourism Research</i> , 2009, 14, 279-299.	3.7	6
106	Do socially responsible activities help hotels and casinos achieve their financial goals?. <i>International Journal of Hospitality Management</i> , 2009, 28, 105-112.	8.8	272
107	Impacts of timeshare operation on publicly traded U.S. hotels' firm value, risk and accounting performance. <i>International Journal of Hospitality Management</i> , 2009, 28, 221-227.	8.8	13
108	Does franchising help restaurant firm value?. <i>International Journal of Hospitality Management</i> , 2009, 28, 289-296.	8.8	73

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109	EVA, refined EVA, MVA, or traditional performance measures for the hospitality industry?. International Journal of Hospitality Management, 2009, 28, 439-445.	8.8	52
110	Application of revenue management practices to the theme park industry. International Journal of Hospitality Management, 2009, 28, 446-453.	8.8	76
111	Corporate social responsibility and customer satisfaction among US publicly traded hotels and restaurants. International Journal of Hospitality Management, 2009, 28, 635-637.	8.8	181
112	Impact of brand recognition and brand reputation on firm performance: U.S.-based multinational restaurant companies' perspective. International Journal of Hospitality Management, 2009, 28, 620-630.	8.8	48
113	Internationalization of US multinational hotel companies: Expansion to Asia versus Europe. International Journal of Hospitality Management, 2008, 27, 657-664.	8.8	47
114	Impact of Earnings Manipulation on Valuation of Publicly Traded Restaurant Firms in the United States. Journal of Foodservice Business Research, 2008, 11, 124-137.	2.3	3
115	Examination of Various Financial Risk Measures for Lodging Firms. Journal of Hospitality and Tourism Research, 2008, 32, 255-271.	2.9	10
116	Is Capital Asset Pricing Model (CAPM) the best way to estimate cost of equity for the lodging industry?. International Journal of Contemporary Hospitality Management, 2008, 20, 172-185.	8.0	18
117	An Examination of Financial Leverage Trends in the Lodging Industry. Journal of Hospitality Financial Management, 2007, 15, 35-45.	0.5	1
118	Does Wall Street Truly Understand Valuation of Publicly Traded Lodging Stocks?. Journal of Hospitality and Tourism Research, 2007, 31, 168-181.	2.9	16
119	Developing Information Technology Proficiencies and Fluency in Hospitality Students. Journal of Hospitality and Tourism Education, 2006, 18, 15-29.	3.2	22
120	Learning-styles of Hospitality Students: Do Career Interests Make Differences in Learning-styles?. Journal of Hospitality and Tourism Education, 2005, 17, 27-33.	3.2	13